

FOR IMMEDIATE RELEASE

PRESS INQUIRIES:

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Two performance series at Southern Exposure: *directions given – directions taken* and *Hours and Minutes*

Beginning April 8 and continuing through October 7, 2015

March 27, 2015, San Francisco, CA – Southern Exposure is thrilled to announce two performance series beginning April 8, 2015 and involving nearly 70 Bay Area artists, writers and performers. Organized by members of Southern Exposure’s curatorial committee, both series draw from a rich local history of assignment and time-based work to provide structures for the creation of new performances and actions.

directions given – directions taken

Six evenings of performances featuring 24 participants
April 8, May 13, June 3, August 12, September 9 and October 7, 2015

directions given – directions taken invites 24 people to design instructions or parameters for the creation of new artworks. Each participant writes a prompt and receives a prompt, to be interpreted and enacted at one of six evening performances. The series creates a daisy chain of directions given and directions taken, with the first person to issue instructions returning on the final evening to read or perform those of another participant, thereby closing the circle.

directions given – directions taken is instigated by Michael Swaine. Based on Jim Melchert’s techniques for generating work and inspired by a Bay Area community of makers and thinkers, the project follows a lineage of instructional artwork from artists like Alan Kaprow, Yoko Ono and Sol LeWitt. All the directions will be published online and in a printed volume at the end of the cycle.

Participants include Binta Ayofemi, Paul Benney, Sita Bhaumik, Brandon Brown, Kevin Chen, Ishan Clemenco, Brett Cook, Sofía Córdova, Stephanie Ellis, Arash Fayez, Bean Gilsdorf, Vernon Keeve, Jim Melchert, Christian Nagler, Yasi Pereira, Kate Rhoades, Mike Shoun, Laetitia Sonami, Heather Smith, Anne Walsh, Jenifer Wofford, Sherri Lynn Wood and participants from Southern Exposure’s Mentorship Program.

Hours and Minutes

Three days of long form performance work and one marathon night of 40 four-minute performances, curated by Chris Sollars
April 15, 22, 25 and 29, 2015

Three artists – one per day – are invited to use the Southern Exposure gallery space for eight hours of continuous



Design by Nick Almquist

public performance in a group of events titled *The Eight-Hour Work Day*. Participating artists include Bessma Khalaf and Jennifer Locke.

And on Saturday, April 25, Southern Exposure hosts *4x40*, when forty artists each perform a 4-minute piece in front of a live audience, a time frame in which (almost) anything can happen. Participants include Lukaza Branfman-Verissimo, Nathalie Brilliant, Ethan Cafilisch, Ethan Cardenas, Haegen Crosby, Rex Delafkaran, Arash Fayeze, Gregorio Figueroa, Aaron Gach, Chris Gilbert, C.A. Greenlee, Cliff Hengst, Dale Hoyt, Nolan Jankowski, Tim Kopra, Lee Lavy, Christine Lee, Mads Lynnerup, Nick Makanna, Natasha Matteson, Casey Quinn McManis, Karla Milosevich, Renee Rhodes, Brion Nuda Rosch, Stijn Schiffeleers, Matt Shapiro, Stevie Southard, Josh Stulen, Emily Tareila, McKenzie Toma, Madison Voelkel, Hannah Volckmann, Kevin Welch, Ryan Wicks and Minoosh Zimorodina.

EVENT LISTING INFORMATION

What: *directions given – directions taken #1*
One of six evenings of performances over six months, featuring Binta Ayofemi, Paul Benney, Brandon Brown, Kate Rhoades and Jim Melchert

Date: Wednesday, April 8, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *The Eight-Hour Work Day*
Eight hours of continuous public performance

Date: Wednesday, April 15, 2015
Time: 12:00 – 8:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *The Eight-Hour Work Day: Bessma Khalaf*
Eight hours of continuous public performance

Date: Wednesday, April 22, 2015
Time: 11:00 AM – 7:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *4x40*
A marathon night of 40 four-minute performances

Date: Saturday, April 25, 2015
Time: 6:00 – 10:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *The Eight-Hour Work Day: Jennifer Locke*
Eight hours of continuous public performance

Date: Wednesday, April 29, 2015
Time: TBA
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *directions given – directions taken #2*
One of six evenings of performances over six months, featuring four participants at a time

Date: Wednesday, May 13, 2015

- Time:** 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE
- What:** *directions given – directions taken #3*
One of six evenings of performances over six months, featuring four participants at a time
Date: Wednesday, June 3, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE
- What:** *directions given – directions taken #4*
One of six evenings of performances over six months, featuring four participants at a time
Date: Wednesday, August 12, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE
- What:** *directions given – directions taken #5*
One of six evenings of performances over six months, featuring four participants at a time
Date: Wednesday, September 9, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE
- What:** *directions given – directions taken #5*
One of six evenings of performances over six months, featuring four participants at a time
Date: Wednesday, September 9, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE
- What:** *directions given – directions taken #6*
One of six evenings of performances over six months, featuring four participants at a time
Date: Wednesday, October 7, 2015
Time: 7:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

—end—

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new,

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diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Sarah Hotchkiss at (415) 863-2141 or communications@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10 AM to 6 PM and gallery hours are Tuesday through Saturday, 12 to 6 PM. Admission is always FREE. Website: www.soex.org.