SOUTHERN EXPOSURE
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FOR IMMEDIATE RELEASE

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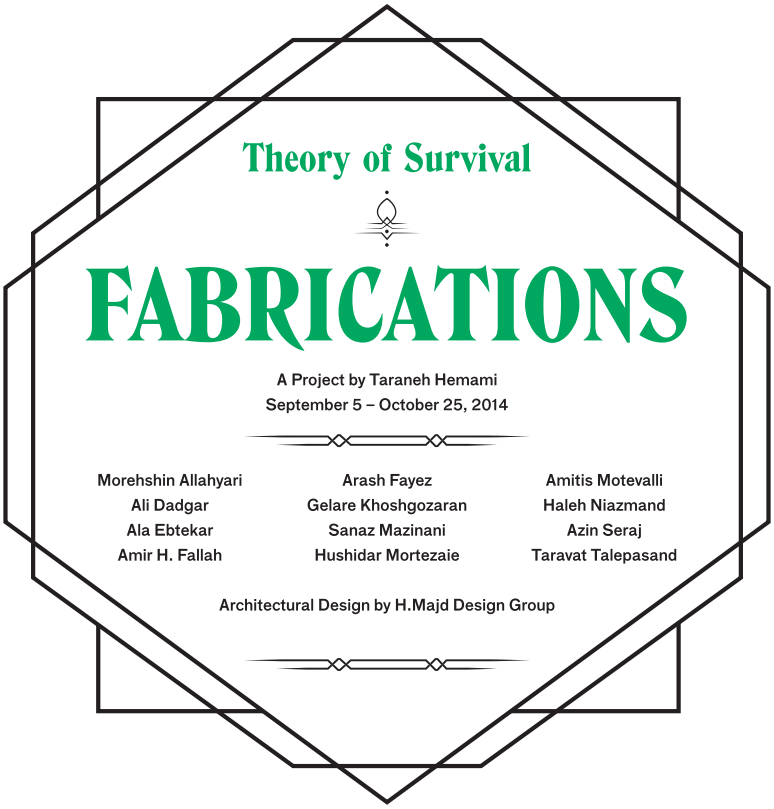
Theory of Survival: Fabrications
September 5 – October 25, 2014
A Project by Taraneh Hemami

Participating Artists:
Morehshin Allahyari, Ali Dadgar, Ala Ebtekar, Amir H. Fallah, Arash Fayez, Hushidar Mortezaie, Gelare Khoshgozaran, Sanaz Mazinani, Amitis Motevalli, Haleh Niazmand, Azin Seraj, Taravat Talepasand

Architectural Design by H.Hajd Design Group



August 4, 2014, San Francisco, CA – Southern Exposure is excited to announce *Theory of Survival: Fabrications,* a pop-up bazaar drawing inspiration from a traditional Persian marketplace. Taraneh Hemami, in this latest iteration of her *Theory of Survival* project, invites twelve California-based Iranian artists to join her in engaging with Iranian political and cultural historical moments, exploring decades of collective activism and revolutionary actions inside Iran and in its larger diaspora.

As an ongoing project, *Theory of Survival* responds to current and historic issues evoked by a historical archive belonging to the library of the Iranian Students Association of Northern California, active from 1964 to 1982. Publications and documents from the archive reflect Iranian and Bay Area history during the critical years between the CIA coup and the aftermath of the Iranian Revolution.

Within a labyrinth of niches and patterned archways, the *Fabrications* bazaar is a site for gathering and exchange: market booths overflow with handmade and manufactured objects; a library boasts a growing collection of publications and archives; and a teahouse becomes a stage for performances, games and storytelling. The artists of *Fabrications* transform, exalt and comment on the commodification of the graphic imagery of underground protest culture, exploring a web of connections between past and current radical movements across the globe.

Events in conjunction with the project include:

Saturday Bazaars
Saturdays, September 6 – October 25, 2014, 12:00 – 6:00 PM
Bargain, buy and share every Saturday. Artists are on site hawking their fabricated objects, leading workshops and discussing their work. Visitors can browse the library or bring books, materials and personal histories to share. Workshops on specific dates to be announced. Visit soex.org for details.

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Night Markets
Saturday, September 27 & October 18, 2014, 6:00 – 9:00 PM
These evenings of marketplace activities include performances, music and readings by Bay Area artists inspired by current events and traditional bazaar and teahouse activities. Play backgammon with Gelare Khoshgozaran, watch a performance by Ali Dadgar, listen to a DJ set of revolutionary songs by Ala Ebtekar, see a traditional Persian Naghali storytelling performance by Arash Fayez, amongst others.

Theory of Survival: Fabrications is project of Creative Capital, with additional support from Cal Humanities, California Institute for Integral Studies, Center for Cultural Innovation, California College of the Arts and the San Francisco Arts Commission Cultural Equity Grant Program through their Individual Artist Grant.

EVENT LISTING INFORMATION

What:	*Theory of Survival: Fabrications* For this pop-up bazaar drawing inspiration from a traditional Persian marketplace, Taraneh Hemami invites twelve California-based Iranian artists to join her in engaging with Iranian political and cultural historical moments, exploring decades of collective activism and revolutionary actions inside Iran and in its larger diaspora.
When:	September 5 – October 25, 2014
Gallery Hours:	Tuesday – Saturday, 12:00 – 6:00 PM
Location:	Southern Exposure 3030 20th Street, San Francisco
Cost:	FREE

What:	*Theory of Survival: Fabrications* Opening Reception
When:	Friday, September 5, 2014, 7:00 – 9:00 PM
Location:	Southern Exposure 3030 20th Street, San Francisco
Cost:	FREE

What:	*Theory of Survival: Fabrications* Saturday Bazaar #1 Artists are on site hawking mementos of resistance, leading workshops and discussing their work. Visitors can browse the library or bring books, materials and personal histories to share.
When:	Saturday, September 6, 2014, 12:00 – 6:00 PM
Location:	Southern Exposure 3030 20th Street, San Francisco
Cost:	FREE

What:	*Theory of Survival: Fabrications* Saturday Bazaar #2 Artists are on site hawking mementos of resistance, leading workshops and discussing their work. Visitors can browse the library or bring books, materials and personal histories to share.
When:	Saturday, September 13, 2014, 12:00 – 6:00 PM
Location:	Southern Exposure 3030 20th Street, San Francisco
Cost:	FREE

What:	*Theory of Survival: Fabrications* Saturday Bazaar #3 Artists are on site hawking mementos of resistance, leading workshops and discussing their work Visitors can browse the library or bring books, materials and personal histories to share.
When:	Saturday, September 20, 2014, 12:00 – 6:00 PM
Location:	Southern Exposure 3030 20th Street, San Francisco
Cost:	FREE

What:	*Theory of Survival: Fabrications* Saturday Bazaar #4 Artists are on site hawking mementos of resistance, leading workshops and discussing their work.

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Visitors can browse the library or bring books, materials and personal histories to share.
When: Saturday, September 27, 2014, 12:00 – 6:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Night Market #1
An evening of marketplace activities including performances, music and readings by Bay Area artists inspired by current events and traditional bazaar and teahouse activities.
When: Saturday, September 27, 2014, 6:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Saturday Bazaar #5
Artists are on site hawking mementos of resistance, leading workshops and discussing their work.
Visitors can browse the library or bring books, materials and personal histories to share.
When: Saturday, October 4, 2014, 12:00 – 6:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Saturday Bazaar #6
Artists are on site hawking mementos of resistance, leading workshops and discussing their work.
Visitors can browse the library or bring books, materials and personal histories to share.
When: Saturday, October 11, 2014, 12:00 – 6:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Saturday Bazaar #7
Artists are on site hawking mementos of resistance, leading workshops and discussing their work.
Visitors can browse the library or bring books, materials and personal histories to share.
When: Saturday, October 18, 2014, 12:00 – 6:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Night Market #2
An evening of marketplace activities including performances, music and readings by Bay Area artists inspired by current events and traditional bazaar and teahouse activities.
When: Saturday, October 18, 2014, 6:00 – 9:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

What: *Theory of Survival: Fabrications* Saturday Bazaar #8
Artists are on site hawking mementos of resistance, leading workshops and discussing their work.
Visitors can browse the library or bring books, materials and personal histories to share.
When: Saturday, October 25, 2014, 12:00 – 6:00 PM
Location: Southern Exposure
3030 20th Street, San Francisco
Cost: FREE

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ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization that is committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Sarah Hotchkiss at (415) 863-2141 or communications@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10 AM to 6 PM and gallery hours are Tuesday through Saturday, 12 to 6 PM. Admission is always FREE. Website: www.soex.org.