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100 Bay Area Artists Make Art Outdoors at 20th Monster Drawing Rally Fundraiser supports 47-year-old San Francisco arts nonprofit and local artists

San Francisco, CA, September 23, 2021 - Over 100 Bay Area artists will come together to create one-of-a-kind artworks as part of Southern Exposure's 20th annual [Monster Drawing Rally](#) on Saturday, October 9, 2:00-6:30 PM PT on Alabama Street between 19th and 20th Streets in San Francisco. Attendees will watch artworks go from ideation to completion and then race to purchase them before someone else does. All artwork is sold for \$100.

Combining the energy of a monster truck rally with the creativity of the Bay Area art community, Monster Drawing Rally is an annual fundraiser for Southern Exposure (SoEx), a San Francisco-based arts nonprofit dedicated to supporting local artists since 1974. All participating artists can choose to receive a portion of their artworks' sale, or donate it to Southern Exposure.



In prior years, the event took place in a giant room, with artists packed elbow-to-elbow. Last year, it was online. This year, the Monster Drawing Rally will be outdoors and block party style, with drinks and food available for purchase

and a DJ to keep the party going.

"Southern Exposure was founded by artists," says Artistic and Co-Director Valerie Imus, "and we continue to hold artists at the center of everything we do. This is a rare opportunity for viewers to get a behind-the-scenes peek at artists' process, and it's wonderful to see the enthusiastic response from the Bay Area artist community around this year's event."

Early Bird tickets are \$15 (through October 1st). Regular tickets are \$20. Tickets can be purchased through [Southern Exposure's website](#).

"This live-drawing art party is a homegrown event that Southern Exposure created over 20 years ago. It has been successfully adapted and replicated by art organizations across the U.S., from Park City to Portland to Detroit to Spokane," says Executive and Co-Director Margaret McCarthy. "We are thrilled to be able to host the 20th annual Monster Drawing Rally, safely and spaciouly, on the street in front of our gallery."



To support the health and safety of our community, masks are required and COVID safety protocols will be observed.

Southern Exposure (SoEx) is an artist-centered, San Francisco nonprofit committed to supporting visual artists. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open

and supportive environment. It also works to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

Website: www.soex.org

Instagram: [@southernexposuresf](https://www.instagram.com/southernexposuresf)

Event web page: <https://soex.org/events/monster-drawing-rally-2021>

Image download:

<https://drive.google.com/drive/folders/1a5x1u58Qa63o0YNbQ6JocVJKPI11IsK?usp=sharing>

Photo caption: Participating artists, Ciara Kosai and Naomi Hawksey, at Monster Drawing Rally 2017.

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