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Over 100 Bay Area Artists Race Against the Clock to Make Art at Southern Exposure's 23rd Annual Monster Drawing Rally  
Fundraiser supports 50-year-old San Francisco arts nonprofit and local artists.

Saturday, October 19, 2024

5:00–10:00 PM

The Lab

Purchase Tickets [Here](#)

San Francisco, CA, September 2024—Southern Exposure is thrilled to invite our community to the 2024 Monster Drawing Rally. Combining the energy of a monster truck rally with the creativity and brilliance of the Bay Area art community, Southern Exposure's annual Monster Drawing Rally is a can't-miss event. This year, we're hosting it in person, on Saturday, October 19, 5:00–10:00 PM, at The Lab. The Monster Drawing Rally is an incredible evening of art

making and fundraising, where over 100 local artists create brand-new work right before your eyes. As you spy on the creative process, you'll see sketches, paintings, and collages morph into full-fledged artworks—immediately available for just \$100 each. And if that wasn't enough, artwork from previous Monster Drawing Rallies will be available for purchase at a discounted price!

*"Visual art making can be a solitary practice, but Southern Exposure's Monster Drawing Rally shakes things up," says SoEx Interim Executive and Co-Director Elizabeth Brodersen. "There's an incredible collaborative energy when so many artists come together to create alongside each other while being cheered on by their admiring fans, who enjoy the rare experience of watching works of art being born. Our Monster Drawing Rally—which has inspired many similar events across the country—is a great opportunity for artists to connect with each other and their community, and a vital source of financial support for SoEx's many free artistic and educational programs and for the artists themselves. And it's really fun!" — Elizabeth Brodersen, Interim Executive Director of Southern Exposure*

Enjoy a DJ set by [the baptist](#), as you dance, draw, and delight in our MDR offerings all evening. There will be beer by Fort Point Brewing, wine, and nonalcoholic beverages available for purchase. This family-friendly event is a celebration of the creativity and ingenuity of the Bay Area art community. Honoring the intergenerational art-making practices that have defined SoEx, a kids' art-making table will be available for all the budding artists in attendance.

Everyone is welcome at the 2024 Monster Drawing Rally! Online early-bird tickets are just \$25—space is limited and the event is likely to sell out, so purchase yours today! Tickets will also be available at the door for \$30. Or, if you would like to support Southern Exposure while saving up to purchase a piece of artwork at MDR, you can volunteer with us and come to the event for free! By attending the Monster Drawing Rally, you're making it possible for us to continue to uplift the community through art.

*"I've participated in MDR for almost a decade now, and the fast pace and fun times with good folks makes it such a unique and enjoyable*

*way to support the arts in the Bay Area.”* —David Polka,  
Oakland-based artist

As part of Southern Exposure’s commitment to supporting the creative community, all participating artists have the option to receive up to a 50% commission of the sale, with remaining proceeds going directly to furthering our work at Southern Exposure.

Don’t miss out on the Early Bird Special! The first 50 people to purchase tickets for our 2024 Monster Drawing Rally will receive a new, limited-edition riso-print by acclaimed artist David Polka, for free! Ticket purchasers after the initial 50 will have the option to add on a print for \$20.

David Polka is a visual artist and graphic designer based in Oakland, CA. Originally from Las Cruces, New Mexico, he moved to the East Bay 13 years ago to immerse himself in the area’s thriving art scene. His practice includes illustration, interior and exterior murals, and installation. A graduate of the University of New Mexico in Albuquerque, he has been exhibiting work since 2006 in group and solo exhibitions across the US in Oakland, San Francisco, New York, Boulder, Albuquerque, Santa Fe, Anchorage, and Honolulu.

COVID protocols: Masking is optional but recommended; free masks will be provided. With the extremely high Covid rates in the Bay Area right now, we ask that if you are feeling sick, please stay home. If you’ve been exposed, please test before joining us for the festivities. We will have masks available if you forget yours.

SoEx reserves the right to update our COVID protocols at any time to further protect the health and safety of our guests, artists, staff, and volunteers.

Accessibility: The Lab is an ADA-accessible venue.

Getting there: Located on 16th St, just off Mission, The Lab is close to BART and many MUNI bus lines. No dedicated parking is available for this event.

To request any additional access accommodations such as ASL interpretation, please contact [events@soex.org](mailto:events@soex.org).

As Southern Exposure celebrates our 50th Anniversary across our fall programming schedule, we reflect on our legacy as an arts institution in the Bay Area. Launched in 1974 by a collective of artists amidst the artist-run-space movement of the early seventies, Southern Exposure carries on this radical legacy, continuing to be an epicenter for experimentation, innovation, and artist support. Southern Exposure is a transformative part of the Bay Area’s diverse arts ecosystem, and continues to serve as an important site for sparking conversation, exploring new formats, launching careers, and educating youth.

## PROJECT + EVENT INFORMATION

What: Monster Drawing Rally 2024  
Where: The Lab, 2948 16th Street, San Francisco  
When: Saturday, October 19, 2024  
5:00 PM–10:00 PM  
Cost: \$25 presale, \$30 at the door

Purchase tickets [here](#). Download images [here](#). Learn more about the event [here](#).

## LAND ACKNOWLEDGMENT

Southern Exposure respectfully acknowledges that we reside upon the ancestral, unceded, occupied lands of the Ramaytush Ohlone peoples. As an organization that has been based in the Mission district of San Francisco since 1974, we honor and recognize the Native people who have stewarded this land for thousands upon thousands of years and who continue to do so. We further acknowledge that we, as an organization, have benefited from the use and occupation of this stolen land. Given the ongoing, damaging injustices of colonization, Southern Exposure is committed to supporting our Bay Area community of diverse artists and Indigenous-led partnerships that extend Indigenous self-determination in San Francisco. We aspire to be good stewards of arts, culture, and generative conversations while always mindful of greater equity and justice.

This living statement represents an ongoing dialogue with the Association of Ramaytush Ohlone.

## ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered nonprofit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate, and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse

audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Emma Rosenbaum at (415) 863-2141 x102 or emma@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday to Friday, 10:00 AM to 6:00 PM.

Website: <https://soex.org/>

Instagram: [@southernexposuresf](https://www.instagram.com/southernexposuresf)

*Southern Exposure is generously supported by The Andy Warhol Foundation for the Visual Arts, the Jonathan Bernbaum Memorial Fund, the California Arts Council, the Fleishhacker Foundation, The Gelfand Family Foundation, the Walter & Elise Haas Fund, the National Endowment for the Arts, The Nicholson Family Foundation, the pH Foundation, The Question Fund, The Phyllis C. Wattis Foundation, San Francisco Grants for the Arts, San Francisco Arts Commission Cultural Equity Initiatives, the Skyline Foundation, Violet World Foundations, the Zellerbach Family Foundation, and Southern Exposure's members and donors.*

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