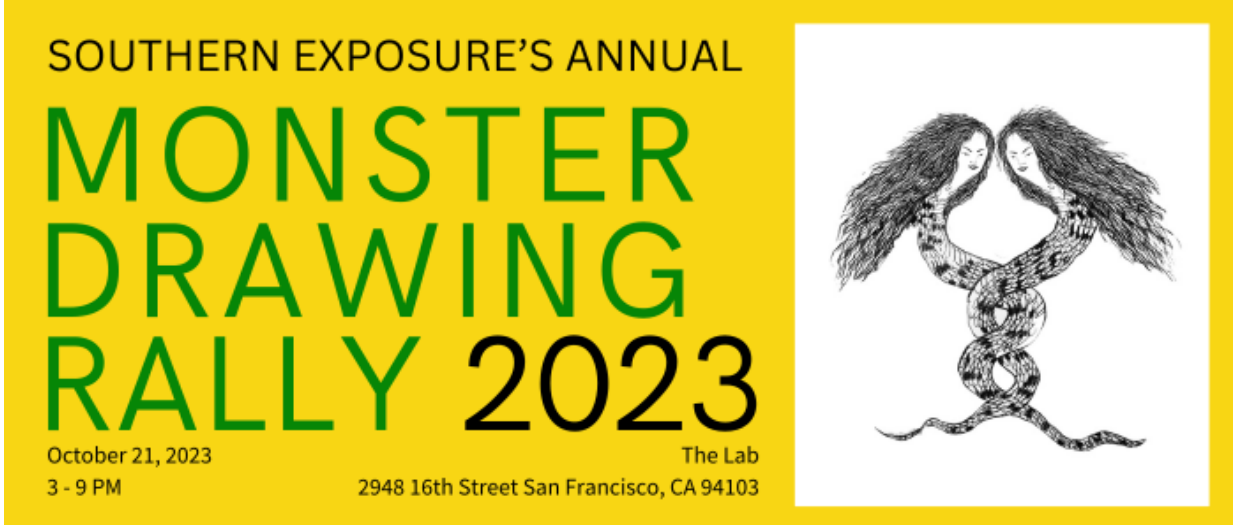


FOR IMMEDIATE RELEASE

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SOUTHERN EXPOSURE'S ANNUAL
**MONSTER
DRAWING
RALLY 2023**

October 21, 2023
3 - 9 PM

The Lab
2948 16th Street San Francisco, CA 94103

Artwork by Cathy Lu. Design by Emma Rosenbaum.

Over 100 Bay Area Artists Race Against the Clock to Make Art at the
22nd Monster Drawing Rally
Fundraiser supports 49-year-old San Francisco arts nonprofit and local artists.

Saturday, October 21, 2023

3:00–9:00 PM

The Lab

Purchase Tickets [Here](#)

San Francisco, CA, September 20, 2023—Southern Exposure is thrilled to invite you to the 2023 Monster Drawing Rally, the action-packed art-making event where you witness the Bay Area artist community at work, battle it out with other guests for the artworks of your dreams, and walk away with pieces from your favorite local artists. All artwork created sells for the low price of \$100, and as part of our commitment to supporting artists, all participating artists have the option to receive up to a 50% commission of the sale, with remaining proceeds going directly to furthering our work at Southern Exposure. Not to mention, artwork from past years will be available for purchase at even lower costs!

Fill your walls with art from the artists making the Bay Area the special home that it is to so many of us. This year the Monster Drawing Rally is in-person Saturday, October 21, 3-9 PM, at [The Lab](#). The Monster Drawing Rally is an incredible afternoon of artmaking and fundraising where over 100 local artists create brand-new work right before your eyes. As you spy on the creative process, you'll see sketches, paintings, and collages morph into full-fledged artworks – immediately available. Enjoy a DJ, drinks available for purchase, and an art-making table for kids!

Everyone is welcome at the 2023 Monster Drawing Rally! Online early bird tickets are just \$20 through September 21, and \$25 after September 21—space is limited, so purchase yours today! Tickets will also be available at the door for \$30. Or [volunteer](#) and come to the event for free! By attending the Monster Drawing Rally, you're making it possible for us to continue to uplift the community through art.

Don't miss out on the Early Bird Special: The first 50 people to purchase tickets for our 2023 Monster Drawing Rally will receive a new, limited-edition print by acclaimed artist Cathy Lu, for free! Cathy Lu is an artist on Southern Exposure's current Curatorial Council and her work deconstructs assumptions held about Asian American identity and unpacks experiences of immigration, cultural hybridity, and cultural assimilation. She recently was awarded a SECA Award from SFMoMA. Ticket purchasers after the initial 50 will have the option to add-on a print for \$20.

"MDR is truly a San Francisco community festival, bringing all the action-packed chaos of a monster truck rally into a warm and fuzzy art making shindig! This year we're excited that our friends at The Lab are hosting the party. Come join the good times and take home some incredible art!" - Valerie Imus, Artistic Director

This year's extended timeframe means that more artists can participate safely, spread across the larger time window so our space at The Lab never goes beyond a safe capacity for social distancing. It also means more time for attendees to enjoy the scene and scope out their favorite pieces or collect art gifts for the holiday season.

You can view our current list of participating artists [here](#). We also need volunteers before, during, and after the event to make the 2023 Monster Drawing Rally run smoothly. Volunteers help with everything from setup to breakdown, supporting artists, handling finished drawings, and checking tickets. Help make this year's event a success when you [sign up to volunteer](#). As a token of our appreciation, you'll receive free admission to the event, a Cathy Lu print, and a drink ticket.

COVID protocols: Masking is strongly suggested; free masks will be provided.

Accessibility: The Lab is an ADA accessible venue. There are two gender-neutral bathroom areas with ADA accessible toilets. Main gallery is up one flight of stairs. Working elevator is operable at request. Seating will be provided. We will have two air purifiers operating in the space. A written description of the event is available.

Getting there: Located on 16th St, just off Mission St, The Lab is close to BART and many MUNI bus lines. As The Lab does not own any parking, no dedicated parking is available for this event.

For any additional requests or concerns around accessibility, please contact director@soex.org, and we will do our best to accommodate you.

Please note that as this is a fundraising event, ticket purchases are non-refundable. Thank you for your support of Southern Exposure! For more information about our work, visit www.soex.org.

ARTISTS (as of 9/20/23)

@f100fy	Graham Holoch	Erik Parra
Jessalyn Aaland	Mary Kalin-Casey	Yulia Pinkusevich
Fredericko Alvarado	Sabina Kariat	Luis Pinto
Anna Firth	Dorian Katz aka Poppers the	Ferris Plock
Abby Banks	Pony	Johanna Poethig
Jeremiah Barber	Mary Anne Kluth	David Polka
Pete Belkin	Alma Landeta	Carissa Potter
Kristen Brown	Yujin Lim	Genevieve Quick
John Casey	Jessica Lin	Kate Rhoades
C Cerruti	Merryta Liu	Richie Rhombus
Gina Contreras	Martin Malvar	Stevie Rose
Torrey Cummings	Max Marttila	Kimberly Rowe
Daryll Peirce	Justin Mata	Alejandra Rubio
Ryan De La Hoz	Yoni Matatyaou	An-Rui Smith
Dilcia Giron	Michael McConnell	William Smith
Claire Dunn	Brian McHugh	Nigel Sussman
E Dyer	Jenna Meacham	Zachary Sweet
M Eilo	Joe Melamed	Charlene Tan
Joey Enos	Alan Miknis	Alyson Thomas
Kristin Farr	Mareiwa Miller	Lauren Toomer
Chris Farris	Michelle Morby	Chelsea América Torres
Alex Fatemi	Joshua Moreno	Helen Shewolfe Tseng
Adam Feibelman	MrBlack	Kelly Tunstall
Sienna Freeman	Tanda	Isaac Vazquez Avila
Renée Gertler	Kara Nelson Forest	Ben Vilmain
Jon Gourley	Rhys Nguyễn	Cate White
Paul Guzzetta	Mark Nobriga	Monique Wray
Michael Hall	Ella Noe	Gaia WXYZ
Lauren Hartman	Miguel Novelo	Jun Yang
Carolynn Haydu	Mitsu Okubo	Rochelle Youk
Lady Henze	Christo Oropeza	Haoyun Erin Zhao

PROJECT + EVENT INFORMATION

What: The 2023 Monster Drawing Rally

When: Saturday, October 21, 2022
3:00–9:00 PM PT
Location: The Lab
2948 16th Street
San Francisco, CA 94103

Tickets:

<https://www.eventbrite.com/e/monster-drawing-rally-2023-tickets-704726304347?aff=oddtcreator>

Sign up to Volunteer:

<https://www.signupgenius.com/go/508084EAEAC2DABF94-monster5#/>

List of Artists:

<https://soex.org/events/monster-drawing-rally-2023>

Event Images:

<https://drive.google.com/drive/folders/1fhcEnu5ZSIkSoHJlvhe2vLhfqHG67XFH?usp=sharing>

LAND ACKNOWLEDGMENT

Southern Exposure respectfully acknowledges that we reside upon the ancestral, unceded, occupied lands of the Ramaytush Ohlone peoples. As an organization that has been based in the Mission district of San Francisco since 1974, we honor and recognize the Native people who have stewarded this land for thousands upon thousands of years and who continue to do so. We further acknowledge that we, as an organization, have benefited from the use and occupation of this stolen land. Given the ongoing, damaging injustices of colonization, Southern Exposure is committed to supporting our Bay Area community of diverse artists and Indigenous-led partnerships that extend Indigenous self-determination in San Francisco. We aspire to be good stewards of arts, culture, and generative conversations while always mindful of greater equity and justice.

This living statement represents an ongoing dialogue with the Association of Ramaytush Ohlone.

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered nonprofit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate, and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

S O U T H E R N 3030 20th Street
E X P O S U R E San Francisco, CA 94110
T 415-863-2141
soex.org

For more information and images, contact Emma Rosenbaum at (415) 863-2141 x102 or emma@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday to Friday, 10:00AM to 6:00PM.

Website: <https://soex.org/>

Instagram: [@southernexposuresf](https://www.instagram.com/southernexposuresf)

Southern Exposure is generously supported by The Andy Warhol Foundation for the Visual Arts, the California Arts Council, The Fleishhacker Foundation, The Gelfand Family Foundation, the National Endowment for the Arts, The Nicholson Family Foundation, The pH Foundation, The Phyllis C. Wattis Foundation, San Francisco Grants for the Arts, San Francisco Arts Commission Cultural Equity Initiatives, and The Violet World Foundation.

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