

**FOR IMMEDIATE RELEASE**

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## Over 100 local artists to draw online at Southern Exposure’s Annual Monster Drawing Rally

**Live drawing fundraiser to benefit participating artists and Southern Exposure**

**San Francisco, CA, October 6, 2020** – Over 100 local artists will join together online to create brand-new, one-of-a-kind artworks as part of the 2020 Monster Drawing Rally on Thursday, October 29 at 7:00PM Pacific. Combining the energy of a monster truck rally with the creativity and brilliance of the Bay Area art community, the Monster Drawing Rally is an incredible night of live drawing and fundraising, with proceeds going to benefit participating artists and Southern Exposure (SoEx), a San Francisco-based arts nonprofit dedicated to supporting local artists since 1974.

While prior years of this beloved annual event have taken place in a giant room, with artists packed elbow-to-elbow and eager guests just as tightly squeezed in, the 2020 Monster Drawing Rally will be hosted online via Hopin. This platform will allow attendees to browse through a series of rooms where artists will be virtually gathered, creating brand-new work live on screen in a frantic race against the clock. Attendees get to witness the creative process, seeing sketches morph into full-fledged artworks that will be released in batches and made available for immediate sale in an online shop. Because each artwork is unique, buyers will also need to race to purchase their favorite works before someone else snatches them up.

“For so many years, Southern Exposure has benefitted from the extraordinary generosity of our local artist community, as in the past, participating artists have graciously donated their time and talents completely free,” says Margaret McCarthy, Executive and Co-Director at Southern Exposure. “It’s an incredibly powerful testament to the value that Southern Exposure brings to the local arts ecosystem. But

when we began planning this year’s event, we knew we needed to do things differently. And because we are dedicated to supporting artists, we knew that one of the things we wanted to do was give artists the option to receive a portion of the proceeds from the sale of their work.”

“Southern Exposure was founded by artists,” agrees Artistic and Co-Director Valerie Imus, “and we continue to hold artists at the center of everything we do. It’s wonderful to see the enthusiastic response from our artist community about participating in this year’s online event.”

In addition to the hectic energy of artists rushing to create new work under a 60-minute deadline, another core component of the Monster Drawing Rally is keeping art prices affordable. All new drawings will be available for a flat price of \$100 each. In addition to the new drawings being created, overlooked treasures from prior Monster Drawing Rallies (fondly referred to as “Legacy Drawings”) will also be available in the online shop two weeks prior to the event at the even more affordable price of \$50 each. This presents a rare opportunity to pick up a new piece of work from some of the Bay Area’s established and emerging artists at deliberately low prices for original work.

To keep the event accessible in these challenging times, Southern Exposure is offering sliding scale pricing, with the option to RSVP for free. Please note that an [RSVP](#) is required to attend this event. Tickets range from \$0-25, with all proceeds going to support Southern Exposure.

#### **CURRENT LIST OF PARTICIPATING ARTISTS (MORE TO COME)**

Adam Feibelman, Adrienne Lobl, Ajit Chauhan, Alan Miknis, Alexander Hernandez , Alison Tharp, Alyson Thomas, Angela Baker, Anne Garvey, Anthony Russell, Benjamin Vilmain, Carey Lin, Carissa Potter Carlson, Charlene Tan, Chihiro Hashimoto, Cliff Hengst, Courtney Sparks, Crystal Vielula, Cynthia Ona Innis, Daryll Peirce, David Fullarton, Dilcia Giron, Em Meine, Erik Parra, Ethan Caflisch, Felix Quintana, Ferris Plock, Garth Fry, Genevieve Quick, Grace Rosario Perkins, Haoyun Erin Zhao, Helen Shewolf Tseng, Hughen/ Starkweather, Jacqueline Norheim, Jenna Meacham, Jennie Smith, Johanna Poethig, John Casey, Jon Gourley, Joseph Ferriso, Kari Simonsen, Kate Rhoades, Kelly Tunstall, Kelly Autumn, Kristen Brown, Leah Rosenberg, Lexa Walsh, Lorna Stevens, LT Trunzo, Luis Pinto, Marguerite Kalhor, Marshall Elliott, Mary Anne Kluth, Mel Prest, Michael Hall, Michael McConnell, Michelle Ott, Michelle L Morby, Miguel Arzabe, Morgan Anderson, Naomi Hawksley, Nick Wylie, Nigel Sussman, Nora Aoyagi, Olivia Mole, Peter Max Lawrence, Ranu Mukherjee, Rea Lynn de Guzman, Related Tactics (represented by Michele Carlson), Renee Gertler, Rev Gausman, Rodney Ewing, Ryan De La Hoz, Sarah Klein, Sarah Thibault, Sean Howe, Simon Tran, Stevie Sokolouski, Tanda Lin, The Drip Up, Tim Svenonius, Yvette Molina and more to come!

#### **EVENT LISTING INFORMATION**

What: Southern Exposure’s Monster Drawing Rally 2020  
Combining the energy of a monster truck rally with the creativity and brilliance of the Bay Area art community, MDR is an incredible night of live drawing and fundraising where new artwork by over 100 artists will be available at affordable prices.

When: Thursday, October 29, 2020 at 7:00PM Pacific Time

Location: Hosted online

Tickets: [\\$0-\\$25 sliding scale](#)

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**ABOUT SOUTHERN EXPOSURE**

Southern Exposure (SoEx) is an artist-centered non-profit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Stevie Sokolouski at (415) 863-2141 x102 or [stephen@soex.org](mailto:stephen@soex.org). Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Tuesday through Friday, 10 AM to 6 PM and gallery hours are Tuesday through Saturday, 12 to 6 PM. Admission is always FREE.

Website: [soex.org](http://soex.org).