

FOR IMMEDIATE RELEASE

PRESS INQUIRIES:

Emma Rosenbaum, Marketing & Communications Coordinator
(415) 863-2141 x102, emma@soex.org
Valerie Imus, Artistic & Co-Director
(415) 863-2141 x105, programs@soex.org



PROJECT ANNOUNCEMENT: *Annual Entry-Fee-Free Call for New Work by Northern California Artists for Southern Exposure's 2022 Juried Show*

Application Deadline: Thursday, September 8, 2022, 11:59 PM

San Francisco, CA, August 8, 2022—Southern Exposure is excited to invite Northern California artists to submit new work for our 2022 Juried Exhibition! Curated by Tiger Strikes Asteroid, this marks the 31st call for work by Bay Area artists for our annual entry-fee-free juried program.

The call for submissions is open to artists who live in San Francisco, Alameda, Contra Costa, San Mateo, Santa Clara, Santa Cruz, Solano, Napa, Marin, and Sonoma counties. Work selected for this program will exemplify Southern Exposure's mission and our commitment to supporting new, innovative, risk-taking contemporary visual art practices.

"Southern Exposure's Annual Juried Exhibition provides a crucial opportunity for emerging Bay Area artists to introduce their work to new audiences, without the barrier of a submission fee, and to connect with the renowned curators from across the country who serve as outside jurors," says Southern Exposure Interim Executive and Co-Director Elizabeth Brodersen. "We are honored to work with Tiger Strikes Asteroid as jurors for this year's exhibition and to welcome a new cohort of diverse artists to our gallery."

Deadline to apply is Thursday, September 8, 2022, 11:59 PM. Artists whose work has been accepted will be notified via email by 8 PM Friday, September 30, 2022. Selected works will be on view at Southern Exposure October 22, 2022, through November 20, 2022.

To learn more about submission qualifications and how to apply, visit [this page](#) on our website.

[Apply here.](#)

About [Tiger Strikes Asteroid](#): Tiger Strikes Asteroid is a 501(c)(3) nonprofit network of independently programmed, artist-run exhibition spaces with locations in Philadelphia, New York, Los Angeles, Chicago, and Greenville, SC. Our goal is to collectively bring people together, expand connections, and create community through artist-initiated exhibitions, projects, and curatorial opportunities. We seek to build an ethos of cooperative achievement in the visual arts, creating the physical and emotional space for artists to show their work and exchange ideas on their own terms. Our artist-run model expands the artist's role beyond that of studio practitioner to include the roles of curator, critic, and community developer and provides an alternate model to the conventions of the current commercial art market.

We strive to foster relationships between artists from all career stages, lifting up underrepresented work and voices, and offering new contexts for the work of mid-career and established artists. Since the founding of our Philadelphia space in 2009, we have shown almost 1,000 artists in about 250 exhibitions and projects. Our exhibitions and projects have been featured in numerous print and online publications, including *The New York Times*, *ArtForum*, *Art F City*, *Hyperallergic*, *The Huffington Post*, *The New Yorker*, *The Brooklyn Rail*, *Whitehot Magazine*, *The Philadelphia Inquirer*, *the artblog*, *WHYY*, *Sculpture Magazine*, *Sixty Inches From Center*, *Chicago Gallery News*, *LA Weekly*, *Two Coats of Paint*, *Artinfo*, and *Artnet News*.

LAND ACKNOWLEDGMENT

Southern Exposure respectfully acknowledges that we reside upon the ancestral, unceded, occupied lands of the Ramaytush Ohlone peoples. As an organization that has been based in the Mission district of San Francisco since 1974, we honor and recognize the Native people who have stewarded this land for thousands upon thousands of years and who continue to do so. We further acknowledge that we, as an organization, have benefited from the use and occupation of this stolen land. Given the ongoing, damaging injustices of colonization, Southern Exposure is committed to supporting our Bay Area community of diverse artists and Indigenous-led partnerships that extend Indigenous self-determination in San Francisco. We aspire to be good stewards of arts, culture, and generative conversations while always mindful of greater equity and justice.

This living statement represents an ongoing dialogue with the Association of Ramaytush Ohlone.

—end—

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered nonprofit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Emma Rosenbaum at (415) 863-2141 x102 or emma@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday to Friday, 10:00 AM to 6:00 PM.

Website: <https://soex.org/>

Instagram: @southernexposuresf

Southern Exposure is generously supported by The Andy Warhol Foundation for the Visual Arts, the California Arts Council, the Creative Work Fund, The Fleishhacker Foundation, The Gelfand Family Foundation, the National Endowment for the Arts, The Nicholson Family Foundation, The pH Foundation, The Phyllis C. Wattis Foundation, San Francisco Grants for the Arts, San Francisco Arts Commission Cultural Equity Initiatives, The Violet World Foundation, the Walter & Elise Haas Fund, and The Zellerbach Family Foundation.