FOR IMMEDIATE RELEASE

PRESS INQUIRIES:
Emma Rosenbaum, Marketing & Communications Coordinator
(415) 863-2141 x102, emma@soex.org
Valerie Imus, Artistic and Co-Director
(415) 863-2141 x105, programs@soex.org

Satellite image of the high desert east of Alcalde, New Mexico. Photo courtesy of the Artist.

PROJECT ANNOUNCEMENT: Hallucinations of Remembrance and Imminence

February 2 - March 19, 2022
Solo Exhibition by Cristóbal Martínez

San Francisco, CA, January 14, 2022 – Southern Exposure launches 2022 with an examination of our relationship to the natural world. With our spring exhibitions Hallucinations of Remembrance and Imminence and Beyond Lands, we are collectively rethinking our relationship to land and how to approach stewardship that includes all beings and perspectives.

Beginning February 2, 2022, Cristóbal Martínez and Southern Exposure are proud to present an ambitious new solo project, Hallucinations of Remembrance and Imminence. This newly commissioned immersive sound environment is inspired by Martínez’s childhood memories of the expanse and
presence of his ancestral landscape. By recalling sonic impressions of his childhood growing up in the high desert of North Central New Mexico, the artist grieves for the land and ecosystem in extreme drought. This exhibition will be on view through March 19, 2022.

Martínez's electro-acoustic sound environment uses generative computer algorithms that cause sound to move and change shape throughout the installation. Experimental sounds that reference extreme forces of nature engulf recordings of birds and insects native to the land where Martinez's family has lived for thousands of years. Visitors will be immersed within this multichannel experience and are encouraged to strike a suspended sculptural bell in acknowledgment of animal populations currently disappearing as their habitats are increasingly destroyed by human behavior.

“Perhaps by listening, we can understand and prophesize on things that need not be self-fulfilling,” says Martinez.

Martínez's installation, housed in Southern Exposure's Mission district gallery space, also includes a series of four commissioned performances by Indigenous-led sound art ensembles, including Deer Woman, Red Culebra, and Radio Healer. All of this public programming will be free and open to the public. Donations to the Association of Ramaytush Ohlone are strongly encouraged and can be made at ramaytush.org/donate.

“During this time of shelter-in-place, amidst ongoing climate disaster, many have been reflecting on our connection to the ‘natural world,’” says Southern Exposure Artistic and Co-Director Valerie Imus. “While we often find solace in nature, how can we rethink our relationship to an earth in crisis?”

Cristóbal Martínez is an artist in Postcommodity and Associate Professor and Chair of Art and Technology at the San Francisco Art Institute. He is Mestizo, of the Genizaro, Pueblo, Manito, and Chicano people of Northern New Mexico. Using ritual, Martinez aspires to make poetic an idea-driven, propositional and self-implicating art that imagines sites of contest, controversy, conflict, and consequence into places of public pedagogy, curiosity, and conversation.

Martínez in Postcommodity has exhibited work in prominent national and international museums, exhibitions, and festivals including the 18th Biennale of Sydney, Adelaide International, Contour the 5th Biennale of the Moving Image, Nuit Blanche, Scottsdale Museum of Contemporary Art, 2017
Whitney Biennial, Art in General, documenta14, the 57th Carnegie International, Art Institute of Chicago, San Francisco Art Institute, LAXART, Minneapolis Art Institute, Remai Modern Museum, and the historic land art installation Repellent Fence at the U.S./Mexico border Near Douglas, AZ and Agua Prieta, SON.

Events include newly commissioned remote performances by Deer Woman (Julia Fairbrother and Raven Kemp) on February 11, 2022 at 7:00 PM; and Radio Healer (Edgar Cardenas, Raven Kemp, Meredith Martinez, Cristóbal Martinez) on February 18, 2022 at 7:00 PM; and a live in-person performance by Red Culebra (Guillermo Galindo & Cristóbal Martinez) on February 25, 2022 at 7:00 PM. Additional events to be scheduled. Check soex.org for more information.

*Hallucinations of Remembrance and Imminence* can be viewed by appointment. Proof of vaccination and masks are required. Appointments can be made here.

*This exhibition is generously supported by grants from the Creative Work Fund, California Humanities, and the National Endowment for the Humanities, as well as Southern Exposure’s members and donors.*

Continuing to explore our relationship to the land, May 14 – June 18, 2022, Southern Exposure will present *Between Lands* featuring the work of nine Iranian and US-based female artists who offer new perspectives on environmental work. Together, these artists consider our discordant relationship to landscape created through the distances of time and space, and how un-successfully they are mediated by technology’s perceived ability to collapse distance and borders. *Between Lands* is curated by Minoosh Zomorodinia and includes work by Annie Albagli, Samira Davarfara, Sara Emsaki, Raheleh Filsoofi, Tara Goudarzi, Anahita Hekmat Atefeh Khas, Bahareh Khoshooee & Sareh Imani, and Natani Notah. For more information, please visit soex.org.

Many thanks to the Association of Ramaytush Ohlone and Jonathan Cordero.

**COVID-19 PROTOCOLS**

In order to view the exhibition, you must properly wear a mask and provide proof of vaccination. This exhibition is on view by appointment only for the safety of our staff and community. Stay at home if you are feeling sick. Please do not visit Southern Exposure if you have a fever or any COVID-19 symptoms, have tested positive for COVID-19 within the past 7 days, or have had close contact with anyone who is confirmed or is suspected of having COVID-19.
PROJECT + EVENT INFORMATION

What:  
**Hallucinations of Remembrance and Imminence**  
Cristóbal Martinez  
This newly commissioned solo audio installation is inspired by Martinez’s childhood memories of the expanse and presence of the place where he was raised.

When:  
February 2 - March 19, 2022  
12:00 - 6:00 PM, Wednesday - Saturday, by appointment

Location:  
Southern Exposure, 3030 20th Street, San Francisco, CA 94110

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What:  
Performance by **Deer Woman**  
Virtual Performance  
Julia Fairbrother and Raven Kemp

When:  
Friday, February 11, 2022, 7:00 - 8:30 PM

Location:  
Virtual

RSVP at:  

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What:  
Event with **Radio Healer**  
Virtual Conversation  
Edgar Cardenas, Raven Kemp, Meredith Martinez, Cristóbal Martinez

When:  
Friday, February 18, 2022, 7:00 - 8:30 PM

Location:  
Virtual

RSVP at:  
https://www.eventbrite.com/e/radio-healer-video-virtual-conversation-tickets-247665543307
What: Performance by Red Culebra
Live Performance
Guillermo Galindo and Cristóbal Martinez

When: Friday, February 25, 2022, 7:00 - 8:30 PM

Location: Southern Exposure, 3030 20th Street, San Francisco, CA 94110

RSVP at: https://www.eventbrite.com/e/red-culebra-live-performance-tickets-247716455587

Additional events to be scheduled. Check soex.org for more information.

LAND ACKNOWLEDGEMENT

Southern Exposure respectfully acknowledges that we reside upon the ancestral, unceded, occupied lands of the Ramaytush Ohlone peoples. As an organization that has been based in the Mission district of San Francisco since 1974, we honor and recognize the Native people who have stewarded this land for thousands upon thousands of years and who continue to do so. We further acknowledge that we, as an organization, have benefited from the use and occupation of this stolen land. Given the ongoing, damaging injustices of colonization, Southern Exposure is committed to supporting our Bay Area community of diverse artists and Indigenous-led partnerships that extend Indigenous self-determination in San Francisco. We aspire to be good stewards of arts, culture, and generative conversations while always mindful of greater equity and justice.

This living statement represents an ongoing dialogue with the Association of Ramaytush Ohlone.

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ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered nonprofit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists’ work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx
provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Emma Rosenbaum at (415) 863-2141 x102 or emma@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday - Friday, 10:00AM to 6:00PM.
Website: https://soex.org/
Instagram: @southernexposuresf