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Design by Helen Ip

CURATED BY JENNIE OTTINGER,  
SOUTHERN EXPOSURE  
CURATORIAL COMMITTEE MEMBER

Including work by Double Zero, The Feminist Economics Department (The FED) with Elizabeth Beier, Michael Friedman and Hannah Kirby, The Institute for New Feeling, Mutant Salon, Eli Thorne and Scott Vermeire. Special project with children's improvements on work by Michael Arcega, Jonn Herschend, Jason Jägel, Alicia McCarthy and Catherine Wagner.

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SEPTEMBER 11 –  
OCTOBER 24, 2015

GALLERY HOURS:  
TUESDAY – SATURDAY,  
12:00 – 6:00 PM

# MAKEOVER

## Opening Reception

Friday, September 11, 2015,  
7:00 – 9:00 PM

Join us for the opening of *Makeover* and open salon hours. Mutant Salon members will offer attendees haircuts, psychic readings, manicures and other makeover work.

## 20th Street Block Party

Saturday, September 12, 2015,  
12:00 – 6:00 PM

12:00 – 2:00 PM: Special *Makeover* project with children's improvements on work by Michael Arcega, Jonn Herschend, Jason Jägel, Alicia McCarthy, and Catherine Wagner

2:00 – 6:00 PM: Mutant Salon open salon with self-beautification workshops

## Performances by Michael Friedman and Scott Vermeire

Friday, September 25, 2015,  
7:00 – 8:30 PM, reception to follow

Scott Vermeire discusses satanism for working parents, illuminating the transformative powers, benefits and burdens of the occult for people who lead busy lives, told through personal anecdote and factual study. Writer and motivational speaker Michael Friedman reads from his upcoming anthology, a sequel to his 2013 Kindle bestseller *For Wellness Enthusiasts, Technology Lovers & Artists*.

## Give Me Cred! Workshop

Wednesday, September 30, 2015,  
7:00 – 8:30 PM, reception to follow

At this workshop hosted by the Feminist Economics Department (the FED), participants study the history of credit-reporting and alternative methods of reporting on credit in the future. Learn to craft supplemental credit reports in narrative form to help potential landlords see you as more than just a number.

Southern Exposure presents eight projects exploring the individual desire for improvement and faith in the emancipatory power of personal development. These projects include genuine quests for profound metamorphosis, playful experiments, desperate attempts to seem more impressive to others, and glimpses into the pitfalls of constantly striving for progress and improvement. Change is in the air – what does our desire for self-improvement say about us?

Eli Thorne's work explores sports culture, physical transformation and visible displays of masculinity. Made through the perspective of a juvenile boy, these drawings aim to reclaim the lost boyhood of an adult transgender male. His drawings and paintings include images of perfection and success with an undercurrent of obsession.

**The Institute for New Feeling** (Scott Andrew, Agnes Bolt, Nina Sarnelle) showcases a new set of contact lenses as part of their ongoing line of experimental wellness products. These lenses modify both the way you look and the way you look.

The performative videos of **Double Zero**, the collaborative duo of Annie Vought and Hannah Ireland, explore how intimacy affects how we see and are seen by others. Informed by their 20-year friendship, their work asks how identity is shaped in relation to those closest to us. In *Cha Cha Cha Changes*, they put many many things on each other's faces and heads. Then, in *I Turned Myself to Face Me*, they make their husbands do the same thing.

**Michael Friedman's** performances and videos address our striving for things we are told we should want, underscoring the strangeness of the marketing conventions used to stoke our desires for the newest luxury assets. For *Haters' Lair*, Friedman collaborates with **Hannah Kirby**.

Established and respected local artists **Michael Arcega, Jonn Herschend, Jason Jägel, Alicia McCarthy, and Catherine Wagner** were asked to hand over a 2-D piece from their studio – something they never liked, a study for another piece, or an old piece that's been hanging around too long. At the 20th Street Block Party, five children will be asked to improve the pieces by drawing, painting or collaging on the original art. Artworks are for sale; please inquire.

Collaborative team **Mutant Salon** (Marvin Astorga, Young Joon Kwak, Alli Miller) creates an installation that is part beauty salon, part experimental performance space. They will conduct makeovers during performance hours (see event schedule at left). At other times, gallery visitors are encouraged to use the sound-enabled beauty and exercise tools.

Give Me Cred! is a local credit reporting bureau started by the **Feminist Economics Department (the FED)** that creates auxiliary narrative credit reports to help applicants more accurately represent themselves as trustworthy subjects to potential landlords and employers. For *Makeover*, the FED is working with comic artist **Elizabeth Beier** to illustrate personal narratives of several individuals in their search for apartments. The FED will provide auxiliary credit reports on Fridays, by appointment, throughout the exhibition. Email [feministeconomicsdepartment@gmail.com](mailto:feministeconomicsdepartment@gmail.com) to book an appointment. Credit reports are offered for a fee of \$50 to the FED (payable by cash or check at time of appointment), or in exchange for your commitment to conduct an alternative credit report for someone else.

**Scott Vermeire's** performance on September 25, 2015 will outline the transformative benefits of satanism and the occult for people who lead busy lives.