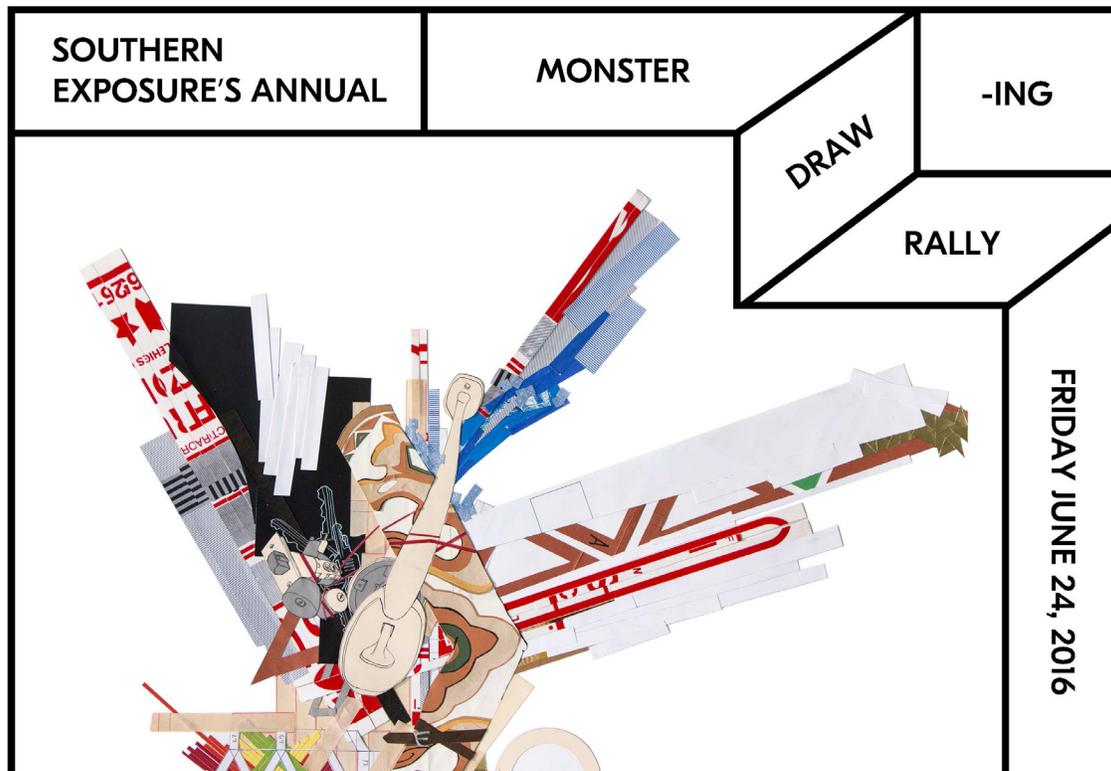


FOR IMMEDIATE RELEASE

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Weston Teruya, *Whence Came the Community Benefits* (detail), 40 x 32 inches. Drawing media and cut paper collage on paper, 2016.
Design: Beth Abrahamson.

Southern Exposure's Annual Monster Drawing Rally

The famous live drawing event and fundraiser comes to newly-opened art space Minnesota Street Project

Date: Friday, June 24, 2016

Time: 6:00 to 11:00 PM

Tickets: \$15 SoEx Members / \$20 general public, available at soex.org/mdr2016 and at the door

Off-Site Location: Minnesota Street Project, 1275 Minnesota Street, San Francisco

May 23, 2016, San Francisco, CA – Southern Exposure is pleased to announce its famous annual Monster Drawing Rally, a live drawing event and fundraiser that will take place on Friday, June 24, 2016 at Minnesota Street Project.

Over the course of the night, 120 artists at all stages of their careers take shifts to draw for an hour in front a live audience, bringing their private studio practices to the public. As spectators spy on the

creative process, sketches morph into full-fledged artworks made from collage, watercolor, ink, and graphite or even performative acts. Finished drawings are immediately available for \$75 each. We'll share the growing roster of participating artists weekly, starting on May 31.

The Monster Drawing Rally is an integral part of Southern Exposure's mission to make art and artists more accessible. This annual gathering is a fantastic way to view new talent, interact with the Bay Area's artistic community and support Southern Exposure's programming all at once.

DJs will spin music for drawing and dancing all night long. Curbside food will be available for purchase from Slider Shack. Special thanks to New Belgium Brewing Company for their generous beverage donation.

To date, over a thousand artists have taken part in Southern Exposure's Monster Drawing Rallies, donating their talent, time, and artwork to the organization. And hundreds of people have become art patrons by purchasing work at the Rallies, helping to support the community of artists we serve. Southern Exposure proudly shares the Monster Drawing Rally as an open source fundraising model with a growing network of artist centered organizations nationally. Participating organizations include The Armory Center for the Arts in Pasadena, Midway Center for Contemporary Art in Minneapolis, 1708 Gallery in Richmond, MOCAD in Detroit and Spaces in Cleveland.

EVENT LISTING INFORMATION

What: Southern Exposure's Monster Drawing Rally
A Live Drawing Event and Fundraiser

Where: Minnesota Street Project
1275 Minnesota Street
San Francisco, CA 94107

When: Friday, June 24, 2016
6:00 – 11:00 PM

Tickets: \$15 SoEx Members / \$20 general public, available at soex.org/mdr2016 and at the door

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ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Lisa Martin at (415) 863-2141 x102 or communications@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10:00 AM – 6:00 PM and gallery hours are Tuesday through Saturday, 12:00 – 6:00 PM. Admission is always FREE.