

FOR IMMEDIATE RELEASE

PRESS INQUIRIES:

Sarah Hotchkiss, Communications & Outreach Director
(415) 863-2141, communications@soex.org
Courtney Fink, Executive Director
(415) 863-2141, director@soex.org

EQUILUX Southern Exposure's Annual Fundraiser & Art Auction

**Saturday, March 21, 2016
7:30-11:00 PM**

VIP Reception: 6:00 – 7:30 PM
Main Event: 7:30 – 11:00 PM
Live Auction: 8:30 – 9:30 PM
Silent Auction: 10:00 PM lots begin to close



Photo by Catherine McElhone.

Auction Preview Exhibition
March 16 – 19, 2015, 12:00 – 6:00 PM

Ticket Levels

Main Event: \$40 (advance) / \$50 (at the door)
VIP Reception: \$150 and up
Tickets online: soexauction2015.eventbrite.com
Or by phone: 415-863-2141

February 11, 2015, San Francisco, CA – Southern Exposure is proud to present EQUILUX, our Annual Fundraiser & Art Auction on Saturday, March 21, 2015, 7:30 – 11:00 PM. The auction will be held at Southern Exposure, 3030 20th Street, San Francisco, CA 94110. The night features a live and silent art auction of work from over 120 established and emerging artists, delicious food and beverages and artist-led creative projects. Our 2015 auction takes place one day after the vernal equinox – equal parts night and day, it is a celebration of celestial alignment and the beginning of a new season.

This highly anticipated event provides direct and critical support for Southern Exposure's programs and enables SoEx to continue supporting artists, presenting ambitious, groundbreaking programs and serving as a center of visual arts activity in the Bay Area. Please join us! Auction tickets can be purchased by phone at 415-863-2141 or online at soexauction2015.eventbrite.com.

Artists

Sarah Applebaum, Mike Arcega, JD Beltran, Jim Christensen, Ishan Clemenco, Sydney Cohen, Mary Conrad, Randy Colosky, Torrey Cummings, Arash Fayez, Llewellyn Fletcher, David Fought, Futurefarmers, Benicia Gantner, Matt Gonzales, Leonie Guyer, Michael Hall, Taraneh Hemami, Jonn Herschend, Todd Hido, Carrie Hott, Packard Jennings, Chris Johanson, Mary Anne Kluth, Tony Labat, Noah Lang, Sarah Loomis, Cybele Lyle, Nathan Lynch, Dharma Strasser MacColl, Michelle Mansour, Sanaz Mazinani, Alicia McCarthy, Jim Melchert, Robert Minervini, Jeff Morris, Hushidar Mortezaie, Sandra Ono, Jennie Ottinger, Gay Outlaw, Erik Parra, Alison Pebworth, Maria Porges, Genevieve Quick, Lordy Rodriguez, Brion Nuda Rosch, Leah Rosenberg, Erik Scollon, Jennie Sharaf, Alice Shaw, Jennie Smith, Chris Sollars, Jennifer Starkweather, The Estate of Larry Sultan, Weston Teruya, Chris Thorson, Amy Trachtenberg, Andy Vogt, Catherine Wagner, Jenifer Wofford, Lena Wolff and more to come...

Auction Sponsors

Acme Bread Company, Arizmendi 9th Avenue, Atlas Café, Craftsman and Wolves, Dandelion Chocolate, El Metate, Jardinière, Jillian's at Metreon, LeBeau Nob Hill Market, Magnolia Brewing Company, Marla Bakery, Mission Minis, Pig & Pie, Purity Organic, Slow Club, Scribe Winery, Trick Dog and more...

Auction Preview Exhibition

March 16 – 19, 2015, 12:00 – 6:00 PM

Visit Southern Exposure before the auction, preview the artwork and place absentee bids. Images of select auction artwork will also be available on the SoEx and Paddle8 websites starting in early March. The preview exhibition is free and open to the public.

EQUILUX VIP Reception

Saturday, March 21, 2015, 6:00 – 7:30 PM

Purchase a host level ticket to attend the EQUILUX VIP Reception. Arrive before the crowds to enjoy catered food and specialty drinks. Place guaranteed bids on silent auction artwork in an intimate environment. Tickets start at \$150.

Absentee Bidding

Can't make it to the auction but still want to bid on amazing work by Bay Area artists? Call us at 415-863-2141 or email ad@soex.org to arrange absentee bidding.

Advance Online Bidding

Advance online bidding on select artworks available on Paddle8 starting in early March paddle8.com/auctions/southernexposure

EVENT LISTING INFORMATION

What: EQUILUX
Southern Exposure's Annual Fundraiser & Art Auction

Date: Saturday, March 21, 2015

Times: **ViP Reception:** 6:00 – 7:30 PM
Main Event: 7:30 – 11:00 PM
Live Auction: 8:30 – 9:30 PM
Silent Auction: 10:00 PM lots begin to close

Location: Southern Exposure
3030 20th Street, San Francisco

Cost: **Main Event:** \$40 to \$50
VIP Reception: \$150 to \$2,500
Purchase auction tickets by phone at 415-863-2141 or online at soexauction2015.eventbrite.com

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ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is an artist-centered non-profit organization committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area since 1974, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provides visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new,

S O U T H E R N
E X P O S U R E

3030 20th Street
San Francisco, CA 94122
T 415-863-2141
F 415-863-1841
www.soex.org

diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

For more information and images, contact Sarah Hotchkiss at (415) 863-2141 or communications@soex.org. Southern Exposure is located at 3030 20th Street (at Alabama), San Francisco, CA 94110. Office hours are Monday through Friday, 10 AM to 6 PM and gallery hours are Tuesday through Saturday, 12 to 6 PM. Admission is always FREE. Website: www.soex.org.