

S O U T H E R N E X P O S U R E

3030 20th Street
San Francisco, CA 94110
t- 415-863-2141
f- 415-863-1841
www.soex.org

FOR IMMEDIATE RELEASE

Contact:

-Courtney Fink, Executive Director, Southern Exposure
(415) 863-2141, director@soex.org

-Morgan Peirce, Communications and Outreach Director, Southern Exposure
(415) 863-2141, development@soex.org

Southern Machine Exposure Project **June 11 – 30, 2012**

**20 consecutive days of programming
featuring 40 artists and groups from LA and
SF in 20 Bay Area homes as public venues**

**All events are held off-site. Advanced registration
required. SoEx's space serves as project
headquarters, hours vary daily. Check soex.org for
details, schedule and to sign up.**

**SOUTHERN
MACHINE
EXPOSURE
PROJECT**

JUNE 11-30, 2012

San Francisco, CA, May 23, 2012- Southern Exposure (San Francisco) and Machine Project (Los Angeles) collaboratively present **Southern Machine Exposure Project (SMEP)**, twenty consecutive days of programming featuring forty artists and groups, twenty hailing from the San Francisco Bay Area and twenty visiting from Los Angeles. Projects take place in apartments, houses, backyards, and garages that are transformed into public venues for a series of psychic readings, workshops, ghost detectioning, participatory foley effects, tableaux vivants, pet portraits, experimental music by dogs, low frequency sound performances (in closets), and general awesomeness throughout the month of June.

Each event features a collaboration, double bill, or blind date between artists and performers from Los Angeles and San Francisco. The project reflects a blending of sensibilities between both organizations and artists. SMEP is commemorated by a series of twenty posters commissioned by ten LA and ten SF designers, and twenty videos which will be on view at Southern Exposure and online. In addition to off-site programming in residences, Southern Exposure's space serves as the production headquarters and meeting space for project participants and screens daily video documentation of each event as it accumulates throughout the project.

Pre-registration required and all events are FREE. Register for SMEP events online at eventbrite.com/org/994232247. Registration for each event opens 7 days prior to the actual event. Times and audience capacity varies for each project.

20 San Francisco Artists, Groups And Performers

ChuCha Santamaria (Sofía Córdova + Matthew Kirkland), Joshua Churchill, Torrey Cumings, Michael McConnell + Paul Mullins + Jennie Ottinger, Matt Gordon + Kevin Killian, Josh Greene, Cliff Hengst, Walter Kitundu, Chris Kubick, Helena Keeffe, Nathaniel Parsons, Suzy Poling, Stijn Schiffeleers + Justin Limoges, Chris Sollars, Laura Steenberge, Luis Delgado Qualtrough + Jeremiah Jenkins + Alice Shaw + Cassie Thornton, David Wilson, Will Brown, Wobbly (Jon Leidecker), and Wafaa Yasin.

20 Los Angeles Artists, Groups And Performers

ambient force 3000 (Jason Brown, Amar Ravva, & Dave Eng), Ben Benjamin and Colin Dickey, Jason Brown, Ezra Buchla with Tashi Wada, Scott Cazan, Colin Dickey, Brian Gettnick, Liz Glynn and Nate Page, Miriam Jones and Emily Auble, Chris Kallmyer, KRYSTAL KRUNCH (Asher Hartman & Haruko Tanaka), Andrew Lau, Adam Overton & the experimental meditation center of los angeles, Johanna Reed, Sara Roberts, Jonathan Silberman, Juliana Snapper, Gail Swanlund, Robin Sukhudia, and Jason Torchinsky.

20 Designers From LA And SF

San Francisco designers Tim Belonax, Chiraag Bhakta, Zachary Gibson + Liam Devowski, Tina Hardison, Brett MacFadden, Adam Machacek, Paul Morgan, Marina Sauri, Scott Thorpe and Kim West; and Los Angeles designers Alex Cerilla, Greg Coates, Seth Ferris + Lauren Harden, Shannon Losorelli, Brian Roettinger, Mike Stewart, Gail Swanlund, Tiffany Tran, Rosten Woo, and Flo Zavala.

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EVENT LISTING INFORMATION

What: ***Southern Machine Exposure Project (SMEP)***

20 consecutive days of programming featuring 20 SF and 20 LA artists and groups in 20 Bay Area homes as public venues, presented by Southern Exposure (San Francisco) and Machine Project (Los Angeles)

Where: Off-site in 20 residences throughout the Bay Area
Full details at soex.org/southernmachine.html

-AND-

Southern Exposure
3030 20th Street
San Francisco, CA 94110
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When: **Project Dates:** June 11 – 30, 2012
Advance Registration and Comprehensive Event listings: Online at soex.org/southernmachine.html and machineproject.com
SoEx Hours: Varies day by day. Please check soex.org for details.

Cost and

Registration: Register at eventbrite.com/org/994232247. All events are free, but require advanced registration online. Audience capacity and times vary.

ABOUT SOUTHERN EXPOSURE (SF)

Southern Exposure (SoEx) is an artist-centered non-profit organization that is committed to supporting visual artists. Through our extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists in our Mission District space and off-site, in the public realm.

An active presence in the Bay Area for 38 years, SoEx is continually evolving in response to the needs of artists and the community while engaging the public in artists' work. Central to our mission is to remain the most accessible space for visual artists to produce and present new work, learn, and connect. SoEx provide visual artists with the tools and resources they need to experiment in an open and supportive environment. We also work to advocate to new, diverse audiences and build an ever-growing community of enthusiasts and supporters of the visual arts.

ABOUT MACHINE PROJECT (LA)

Machine Project is a non-profit performance and installation space investigating art, technology, natural history, science, music, literature, and food in an informal storefront in the Echo Park neighborhood of Los Angeles. Machine Project also operates as a loose confederacy of artists producing shows at locations ranging from beaches to museums to parking lots. Machine has produced shows with the Los Angeles County Museum of Art, the Museum of Contemporary Art in Denver, the Contemporary Art Museum St Louis, and the Walker Museum in Minneapolis and has recently concluded a year-long artist residency addressing topics of public engagement at the Hammer Museum in Los Angeles.

For more information and images, contact Courtney Fink at (415) 863-2141 or director@soex.org. Southern Exposure is located at 3030 20th Street, San Francisco, CA 94110. Office Hours are Monday through Friday from 10 am to 6 pm and Gallery Hours are Tuesday through Saturday from 12 to 6 pm. Admission is always FREE. Website: www.soex.org.