

SOUTHERN EXPOSURE

3030 20th Street
San Francisco, CA 94110
t- 415-863-2141
f- 415-863-1841
www.soex.org

FOR IMMEDIATE RELEASE

Contact:

-Courtney Fink, Executive Director, Southern Exposure
(415) 863-2141, director@soex.org

-Jamie Venci, Development & Communications Assistant, Southern Exposure
(415) 863-2141, development@soex.org

ART PUBLISHING NOW BAY AREA October 9 - 10, 2010

SUMMIT

Saturday, October 9, 2010, 11:00 am – 6:00 pm

FREE and OPEN TO THE PUBLIC

Please register to attend at <http://artpublishingnow.org>

AFTER PARTY

Saturday, October 9, 2010, 6:00 pm – 10:00 pm

FREE and OPEN TO THE PUBLIC

ART PUBLISHERS FAIR

Sunday, October 10, 2010, 11:00 am – 6:00 pm

FREE and OPEN TO THE PUBLIC

Southern Exposure

3030 20th Street

San Francisco, CA 94110

www.soex.org

www.artpublishingnow.org

The logo for 'ART PUBLISHING NOW' is displayed in a bold, sans-serif font. The words 'ART' and 'NOW' are stacked vertically, with 'PUBLISHING' in the middle. A red diagonal line runs above 'ART' and 'PUBLISHING', and a blue diagonal line runs below 'PUBLISHING' and 'NOW'. The entire logo is tilted slightly to the right.

San Francisco, CA, August 31, 2010 – Southern Exposure is proud to host **Art Publishing Now (APN)**, a two-day event dedicated to the investigation and showcasing of art publishing practices in the Bay Area. **Art Publishing Now** includes a summit of presentations and critical discussions, an after-party, an art publishers fair, and a library and archive. APN takes place from Saturday October 9, 2010 starting at 11:00 am, through Sunday, October 10, 2010 until 6:00 pm. All events take place at Southern Exposure, 3030 20th Street in San Francisco and are FREE and open to the public.

Art Publishing Now seeks to gather leading local groups from the burgeoning, independent Bay Area arts publishing community realizing projects ranging from online periodicals, blogs, critical writing and essays, magazines, books, periodicals, podcasts, open source databases, arts editions, and newer hybrids forms. The two-day event is inclusive of the myriad variations of art publishing.

The event also aims to serve as a conduit to bring this robust community together, give them a public forum to share their work with each other and the public, and create a new sense of agency among them. Likewise, as SoEx has become a funder and supporter of independent publishing projects through its *Alternative Exposure* grant program, SoEx is excited to shed light on the wealth of innovative projects. **Art Publishing Now** is organized by Southern Exposure and a 13 person Advisory Group of Bay Area publishers.

ART PUBLISHING NOW SUMMIT

The 2010 Art Publishing Now Summit invites the public to join leading creators of print, online, and experimental publications to reflect on the most urgent issues and exciting possibilities in art publishing today. With topics ranging from “Publish AND Perish” to “West Coast Critical?”, the event will include a series of presentations, conversations, and panels intended to yield insight and encourage innovation in Bay Area art publishing. A full list of panelists and topics can be found at <http://artpublishingnow.org>. The Art Publishing Now Summit takes place on Saturday, October 9, 2010 from 11:00 am to 6:00 pm. This event is free and open to the public. Space is limited. Attendees must register to attend at <http://artpublishingnow.org>.

ART PUBLISHING NOW AFTER PARTY

Immediately following the Summit on October 9, 2010, there will be a celebration from 6:00 pm to 10:00 pm. This event is free and open to the public. Art Publishing Now Summit and Fair participants, and the general public will gather to connect, and have a chance to discuss issues covered earlier in the day at the summit. Food will be available to purchase from some of SF’s favorite street food vendors including El Tonayense Taco Truck. Drinks and libations sponsored by Trumer Brauerei, BridgePort Brewery, and Spoetzl Brewery.

ART PUBLISHERS FAIR

The Art Publishers Fair showcases the breadth and depth of art publishing projects in the Bay Area. The fair hosts more than 50 Bay Area independent publishing and related projects presenting a diverse range of the best in contemporary art publications ranging from periodicals, websites, editions and more. The event is free and open to the public. Participating vendors to date include 2nd Floor Projects, Art Practical, The Thing Quarterly, Artopic.org, Little Paper Planes, Gallery 16, The Present Group, Owl Cave, TBW Books, Steven Leiber, Stretcher.org, Rite Editions and many more. A full list of participants can be found at <http://artpublishingnow.org>. The Art Publishers Fair will take place on Sunday, October 10, 2010 from 11:00 am to 6:00 pm.

LIBRARY AND ARCHIVE

The Art Publishing Now Library is both a physical and online index of art publishing in the San Francisco Bay Area. The APN Library is a self-defined collection; it is open to any project that considers itself an art publisher or a contributor (projects originating from artists, writers, cultural producers) to art publishing in the region. The APN Library will be installed at Southern Exposure from October to December 2010, and will continue to collect and preserve a broad range of art publishing projects. Information and forms for can be found at: <http://www.artpublishingnow.org/index.php?/library/>.

ART PUBLISHING NOW LISTINGS

What: **ART PUBLISHING NOW
BAY AREA**

When: Saturday, October 9 – Sunday October 10, 2010

Cost: *FREE and OPEN TO THE PUBLIC*

Where: Southern Exposure
3030 20th Street, San Francisco, CA 94110
415-863-2141
<http://artpublishingnow.org>.
www.soex.org

-end-

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is a nonprofit visual arts organization founded in 1974 that supports emerging artists and youth in a dynamic environment in which they can develop and present new work and ideas. An active presence in the Bay Area for 36 years, the organization evolves in response to the needs of artists and the community, engaging the public in the artists’ work. Activities range from exhibitions of local, regional, and international visual artists’ work, education programs, and lectures, panel discussions, and performances. Southern Exposure is dedicated to giving artists—whether they are exhibiting, curating, teaching, or learning—

an opportunity to realize ideas for projects that may not otherwise find support. Southern Exposure supports artists through three main program areas including the Exhibitions Program, Artists in Education Program and Alternative Exposure Grant Program/Artists Resources Program.

For more information and images, contact Courtney Fink at (415) 863-2141 or director@soex.org. Southern Exposure is located at 3030 20th Street, San Francisco, CA 94110. Office Hours are Monday through Friday from 10 am to 6 pm and Gallery Hours are Tuesday through Saturday from 12 to 6 pm. Admission is always FREE. Website: www.soex.org.