

ALTERNATIVE EXPOSURE

ROUND II 2008

SOUTHERN EXPOSURE'S
GRANT PROGRAM

DEADLINE:
JUNE 13, 2008

Southern Exposure's *Alternative Exposure* grant program seeks to fuel the energy of the local visual arts community by supporting the vibrant artistic activity that occurs on the ground level – the collective, collaborative communities artists have formed for decades. *Alternative Exposure* grants provide direct support to projects that contribute to their communities and provide frameworks of support for artists to create and continue their work.

Alternative Exposure facilitates monetary awards to artists or groups of artists making and presenting work in a committed but informal way. It provides support to the work of unincorporated groups, burgeoning art venues and gathering spaces, publications, collectives, and events. Projects can include an exhibition or exhibition series, a public art project, a one time event or performance, the ongoing work of a venue or collective, the publication of writing directly related to the visual arts, an online project or publication, an artist residency, a series of screenings, and more. It seeks to support the public presentation of new work with the resulting project activities accessible and presented to the public.

As one of San Francisco's oldest artist-run spaces, Southern Exposure seeks to support the energy of the Bay Area visual arts community and support artists' work in a direct and accessible way. The *Alternative Exposure* Grant program responds to the value that inclusion of the artist voice in developing creative activities is critical for the health of the arts community.

A Brief History Of Alternative Exposure	Since launching the <i>Alternative Exposure</i> grant program in 2007, Southern Exposure has committed \$45,000 of direct financial support to 15 Bay Area visual arts groups and projects including [2 nd floor projects], 31 Rausch, 667 Shotwell, Bay Area Magazine for Meaningful Arts, Blankspace, Clarion Alley Mural Project (CAMP), Dirty Drawers, Ethsix, Fabricators, Fecal Face Dot Gom, Femina Potens, Neighborhood Sign Club, Shelters, Shotgun Review, and Stretcher. To learn more about these groups and their projects go to the AltEx website at www.soex.org/alternativeexposure .
What Do We Mean By "Visual Arts"?	<i>Alternative Exposure</i> supports visual arts and related projects. The work of media and performing arts are eligible when the visual arts are a central element of the finished work. Southern Exposure is committed to new, diverse and risk-taking forms of visual art and helping to define new practices. A guiding principal of the organization is to offer the opportunity to artists to work in formats and contexts that extend and challenge artists' creative development.
Who Should Apply From My Collective?	<i>Alternative Exposure</i> is focused on supporting projects involving more than one person. Please choose one collaborator to serve as the lead contact for the project. Please also include up to five additional collaborators listed on the application with contact information and short biography for each one. Individuals are also eligible to apply.
Grant Amounts	<i>Alternative Exposure</i> will support projects at levels ranging from \$500 to \$3,000.
Eligibility	<ul style="list-style-type: none"> • <i>Alternative Exposure</i> is open to individuals living and working in San Francisco County and Alameda County. The lead applicant must live in San Francisco or Alameda counties. Additional collaborators who live outside San Francisco or Alameda counties will be considered eligible. A majority of participants must live in eligible counties. • The resulting project activities must be accessible and presented to the public and in the Bay Area. • 501(c)3 non-profit organizations are NOT eligible to apply • Projects must be completed by December 2009 • Past <i>Alternative Exposure</i> grantees are not eligible to apply as lead applicants. (Round I Grantees will not be eligible to apply until 2010.) Past grantees may participate in an application as collaborators only for a different project that has not yet received funding.
What Alternative Exposure Does Not Support	<ul style="list-style-type: none"> • Work that is not "visual arts" • Individual artists seeking support to make work • Individual artists whose work includes groups of people in its creation, but the finished work is solely the artists, not the collaborators
Review Process And Selection Criteria	<p>Southern Exposure's review process will take approximately six weeks. All proposals are evaluated based on criteria including:</p> <ul style="list-style-type: none"> • The artistic and creative strength of the proposed project • The potential for the proposed project to create a framework of support for other artists to create and continue their work • The overall vision of the applicant(s) • The capacity of the applicant(s) to realize the project • The accessibility of the resulting project to the public • The project's demonstration of community support and commitment to serving a local constituency <p>Proposals will be reviewed by a panel of jurors made up of artists and arts professionals currently working in the visual arts field. This panel will work with Southern Exposure staff and will make recommendations to Southern Exposure.</p>
Application Deadline	Materials must be received at Southern Exposure's office by 6 pm on Friday, June 13, 2008 (this is not a postmark date). Hand deliveries will be accepted.
Notification	Applicants will be notified by later no later than Friday, July 25, 2008 . Please <i>do not</i> call Southern Exposure before this date.
Inquiries	Southern Exposure will host two information sessions to provide more detailed information on the application process to answer questions of eligibility, how to complete the application, effective uses of the grant funds, and to answer related questions.

To sign up for this session, email alternativeexposure@soex.org or call 415.863.2141.

Information Sessions Times and Locations:

Wednesday, April 2, 2008

6:00 PM - 7:30 pm

BlankSpace

6608 San Pablo Avenue

Oakland, CA 94608

www.blankspacegallery.com

Note: Attendance at the information session is NOT required to apply for the Alternative Exposure grant. The information sessions are optional and free to all who attend.

If you have questions regarding eligible projects or the application process, please attend the Info Session. Otherwise, please submit your question in writing by email to alternativeexposure@soex.org and we will do our best to answer your questions.

**How to Submit
Your Proposal**

All application materials are downloadable from www.soex.org. Hard copies are also available. Please mail or deliver your proposal package to Southern Exposure. Southern Exposure does NOT accept electronic submissions. Send or deliver to:

Alternative Exposure

Southern Exposure

417 14th Street

San Francisco, CA 94103

Application

1. Project Description

In *one page* or less, describe the project that you would like to develop, including:

- Project Summary: Summarize your project in a few sentences.
- Brief description of your project including:
 - Describe what form your project will take (i.e. exhibition, public art project, event, performance, publication, website, etc)
 - Motivations for the work and concepts behind the project
 - Anticipated impact in local community and plans to support local artists
 - A brief project timeline and the location your project will take place. (Your project must take place at a venue other than Southern Exposure.) If you have not secured a venue, or your project does not require a venue, please explain. If your project is a print or internet-based publication, please talk about your plans for distribution.

2. Visual Support Materials

Submit up to *TWO* forms of support material:

- Up to 15 digital images – formatted as JPEG files. (May not exceed 800 x 600 pixels, 180 dpi). Each image file should be labeled or saved with your name and a number that corresponded to an annotated image list (see below). *We are not accepting slides.*
- One DVD with up to three works or three excerpts of works. We will view up to FIVE minutes of work total.
- Print materials including brochures, publications, books, etc.
- For websites, please submit a list of URL's.

**Do not submit original artwork*

3. Annotated List of Visual Support Materials

Indicate artist name or organizer's name, title, year, medium, and brief description of each work (digital image, video, publication, website) to correspond with visual support materials.

4. Budget

Submit a brief project budget that estimates all anticipated costs. Please include projected expenses, anticipated income, (indicate if you have any applied for, or secured additional funds for this project and list the amounts) and the total project budget.

5. Biography

- Please submit a short biography (not to exceed one page) about yourself, your group, collective or organization.
- Submit short biographies for all key participants in your group. (Resumes are not required.)

6. SASE-self-addressed Stamped Envelope (optional)

Include a self-addressed stamped envelope (SASE) large enough to return submitted materials and containing the correct amount of postage. *Only include a SASE if you wish to have your materials returned. Materials without a SASE will not be returned and will be discarded after 2 months if the applicant has not contacted Southern Exposure.*

Materials must be received at Southern Exposure's office by **6 pm on Friday, June 13, 2008** (this is not a postmark date). Hand deliveries will be accepted.

Southern Exposure is accessible via public transportation and is located only three blocks from the 16th Street BART station, as well as within several blocks from the 12, 14, 22, 26, 27, 33, 49, 53, J, and 67 MUNI bus and streetcar lines.



Please Submit the Following:

- Application Cover Form and Checklist
- Project Description
- Support Materials
- Annotated Descriptive List of Support Materials
- Budget
- Biography of Group/Key Individual(s)
- SASE- Self-Addressed-Stamped Envelope (Optional)

CONTACT INFORMATION

NAMES AND CONTACT INFORMATION FOR UP TO FIVE ADDITIONAL COLLABORATORS FOR COLLECTIVE GROUPS

HOW DID YOU HEAR ABOUT THIS OPPORTUNITY?

NAME	1. FIRST NAME/LAST NAME	
FOR COLLABORATIVES, NAME OF GROUP	PHONE	E-MAIL
NAME OF LEAD COLLABORATOR	2. FIRST NAME/LAST NAME	
PLEASE SUBMIT ONLY ONE ADDRESS FOR LEAD CONTACT	PHONE	E-MAIL
STREET ADDRESS	3. FIRST NAME/LAST NAME	
CITY/STATE/ZIP CODE	PHONE	E-MAIL
PHONE	MOBILE PHONE	4. FIRST NAME/LAST NAME
EMAIL	WEBSITE	PHONE
		5. FIRST NAME/LAST NAME
		PHONE
		6. FIRST NAME/LAST NAME
		PHONE
		E-MAIL

**S O U T H E R N
E X P O S U R E**

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SOUTHERN EXPOSURE's unique programs nurture a broad range of innovative, risk-taking contemporary art in an accessible environment. As an artist-run organization, Southern Exposure reaches out to diverse audiences, and serves as a forum and resource center providing extraordinary support to the Bay Area's arts and educational communities. Founded in 1974, Southern Exposure presents diverse exhibitions of local, regional, and international visual artists' work, public art projects, arts education programs, as well as talks, workshops, gatherings and events. Southern Exposure is dedicated to giving artists—whether they are exhibiting, curating, teaching, or learning—an opportunity to realize ideas for projects that may not otherwise find support.

Generous support for this program is provided by the Andy Warhol Foundation for the Visual Arts.