

S O U T H E R N E X P O S U R E

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FOR IMMEDIATE RELEASE
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Announcing SoEx Off-Site's newest public art project, *Manifest Destiny!*



Grant and Kearny Streets.

Photo Credit: Cesar Rubio

Manifest Destiny! by Jenny Chapman and Mark A. Reigelman II

On view through October 2012

**Opening Reception: Saturday, February 18 2012,
4:00 pm - 6:00 pm
Hotel des Arts at 447 Bush Street, San Francisco**

San Francisco, CA, January 10, 2012 – Southern Exposure is pleased to announce a new project commissioned through its SoEx Off-Site public art program. This project represents part one of a several-year initiative and opportunity for artists to realize new public projects in the Bay Area made possible by The Graue Family Foundation. Selected from an open call for proposals, SoEx's curatorial committee chose Jenny Chapman and Mark Reigelman II as the first recipients of the award. Jenny Chapman is a designer who is interested in the overlapping boundaries between architecture, infrastructure, art, and design. Mark A. Reigelman II is a New York-based conceptual designer whose work ranges from limited-edition objects to site-specific public art. Their project, *Manifest Destiny!*, will be launched on **February 18, 2012**. It can be seen at 447 Bush Street between

On Saturday, February 18th Southern Exposure hosts a public unveiling of the work and a brief talk by the artists at the Hotel des Arts at 447 Bush Street, from 4 – 6 pm. A public walking tour of the area, led by local artists and other experts, is planned for July 2012.

ABOUT THE PROJECT

Jenny Chapman and Mark Reigelman's *Manifest Destiny!* is a temporary rustic cabin occupying one of the last remaining unclaimed spaces of downtown San Francisco—above and between other properties. The tiny cabin is affixed to the side of the *Hotel des Arts*, floating above the restaurant *Le Central* like an anomalous outgrowth of the contemporary streetscape. Using a 19th-century architectural style and vintage building materials, the structure is both homage to the romantic spirit of the Western Myth and a commentary on the arrogance of Westward expansion. The interior space of the tiny house can be seen day and night through the curtained windows, a lonely beacon in the city's dense landscape, and an incongruous, haunting vision from below. The installation will remain in place and be slowly transformed by the elements through October 2012.

ABOUT THE ARTISTS

Chapman Reigelman is an emerging, bi-coastal public art collaboration. Their creative practice questions common aspects of the built environment and provides alternate interpretations of local history and identity. Their work is thematically driven and there is always a strong correlation between inspiration and formal output. Each project is site specific and they favor the process of research, exploration and discovery over promoting personal artistic agendas. This leads to a diverse body of work poised between abstraction and literal representation, but always guided by a clear conceptual foundation.

SUPPORT

This public project is possible with the support of The Graue Family Foundation. Special thanks to the Hotel des Arts and Le Central for their partnership and cooperation. Additional support has been generously provided by Sheedy Crane and Rigging Contractors, Endres Studio, Whiting-Turner Contracting The Urban Farmer Store and E&K Vintage Wood. Thanks to: Rich Battaini, Double Dragon Wood works and Pseudo Studio LLC, Damon Ellis, Paul Endres, Samantha Felix, Neil Friedman, Laura Goldstein, Adam Holm and Tudlik Moerk, Roman Hunt Restoration and Remodel, Melvin Louie, Maria Mortati, Patricia Singer, and Chris Virgilio.

ABOUT SOEX OFF-SITE

Founded in 2006, SoEx Off-Site seeks to commission and present new work by emerging artists that intervenes and interacts in the social and political spheres beyond the space of gallery. SoEx supports and encourages these practices as few venues support emerging artists working in the public realm. Through SoEx Off-Site, Southern Exposure has commissioned and presented public projects from a wide range of artists including Neighborhood Public Radio, Lee Walton, Glowlab, Kate Pocrass/Mundane Journeys, The San Francisco Bureau of Urban Secrets, Red76, Instant Coffee, Packard Jennings, Natalie Jeremijenko, Futurefarmers, Rebar, Preemptive Media, Bruce Tomb, Christian Nold, and more.

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EVENT LISTING INFORMATION

What: *Manifest Destiny!* SoEx Offsite's newest public art project
By Jenny Chapman and Mark A. Reigelman II

Where: Affixed to Hotel des Arts, above Le Central
447 Bush St, San Francisco, CA 94108

When: **Project Dates:** On view through October 2012
Opening Reception: Saturday, February 18, 2012, 4:00 – 6:00 pm

Cost: FREE

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is a nonprofit visual arts organization founded in 1974 that supports emerging artists and youth in a dynamic environment in which they can develop and present new work and ideas. An active presence in the Bay Area for 37 years, the organization evolves in response to the needs of artists and the community, engaging the public in the artists' work. Activities range from exhibitions of local, regional, and international visual artists' work, education programs, and lectures, panel discussions, and performances. Southern Exposure is dedicated to giving artists—whether they are exhibiting, curating, teaching, or learning—an opportunity to realize ideas for projects that may not otherwise find support. Southern Exposure supports artists through three main program areas including the Exhibitions Program, Artists in Education Program and Alternative Exposure Grant Program/Artists Resources Program.

For more information and images, contact Morgan Peirce at (415) 863-2141 or development@soex.org. Southern Exposure is located at 3030 20th Street, San Francisco, CA 94110. Office Hours are Monday through Friday from 10 am to 6 pm and Gallery Hours are Tuesday through Saturday from 12 to 6 pm. Admission is always FREE. Website: www.soex.org.