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CALL FOR ARTISTS 2010
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SO EX OFFSITE

THE GRAUE AWARD

**AN OPPORTUNITY AND AWARD FOR EMERGING ARTISTS
TO DEVELOP AND CREATE A NEW PUBLIC ART PROJECT
IN THE SAN FRANCISCO BAY AREA.**

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SOUTHERN EXPOSURE OFFSITE

SoEx Off-Site is a Southern Exposure program that seeks to commission and present new work by emerging artists that intervenes and interacts in the social and political spheres beyond the space of gallery. SoEx supports and encourages these practices as few venues support emerging artists working in the public realm. The artists selected through the program will make a proposal and develop and present their work in the San Francisco Bay Area. Previous experience of working in public spaces is not essential for selection in this program.

With the support of The Graue Family Foundation, Southern Exposure will commission two major public projects in the Bay Area in 2011 and 2012 through two, annual open calls for proposals. In each round of this program, SoEx will select one project for realization and offer a \$15,000 award. This new phase of SoEx Off-Site re-affirms Southern Exposure's commitment to supporting artists working in the public realm. Since starting SoEx Off-Site in 2006, Southern Exposure has commissioned and presented public projects with a wide range of artists including Neighborhood Public Radio, Lee Walton, Glowlab, Kate Pocrass/Mundane Journeys, The San Francisco Bureau of Urban Secrets, Red76, Instant Coffee, Packard Jennings, Natalie Jeremijenko, Futurefarmers, Rebar, Preemptive Media, Bruce Tomb, Christian Nold, and more.

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THE AWARD

\$12,500 commission + \$2,500 artist fee

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DETAILS

Phase One: May 2010 – Submissions.

May 26, 2010 is the deadline for submissions (*see Application*). SoEx will review all submissions and invite a short list of selected artists to submit more detailed proposals for a public art project. Artists will be selected on the basis of the materials submitted through their application.

Phase Two: Summer 2010 – Invited artists submit proposals.

The selected artists will develop more detailed proposals based on Round 2 guidelines. Investigating potential sites and communities in the San Francisco Bay Area for their pro-posed project, artists will develop detailed support materials and an accurate budget. Final proposals will be submitted to SoEx in August 2010.

Phase Three: Fall 2010 – Commissions.

SoEx will choose one project for realization in September 2011. The artist(s) selected to create their project will receive up to \$12,500 towards fabrication and installation, based on the finalized project budget, and an artist fee of \$2,500. The final project will be presented in the fall of 2011.

S O U T H E R N
E X P O S U R E

3030 20th Street, San Francisco, CA 94110
T 415 863 2141 / F 415 863 1841 / www.soex.org

APPLICATION & REVIEW PROCESS

The proposals will be reviewed and selected by members of Southern Exposure's Curatorial Committee. We are seeking proposals from artists who demonstrate a potential for working in the public realm, or artists who would like to extend their practice into the public realm but have yet to work this way.

Please mail or deliver your proposal package to Southern Exposure.

**SoEx Off-Site
Southern Exposure
3030 20th Street
San Francisco, CA 94110**

APPLICATION DEADLINE

Materials must be received at Southern Exposure's office by **5PM on Wednesday, May 26, 2010** (this is not a postmark date). Hand deliveries will be accepted.

NOTIFICATION DEADLINE

Artists will be notified no later than **June 30, 2010**. Please do not call before this date. Selected artists will be published on www.soex.org

INQUIRIES

You can find all of this information and more at www.soex.org in the SoEx Off-Site section. If you have questions regarding the application process, contact us by email: programs@soex.org. Subject heading of the email should read: "SoEx Off-Site."

ABOUT SOUTHERN EXPOSURE

Southern Exposure (SoEx) is a nonprofit visual arts organization that supports emerging artists and youth in a dynamic environment in which they can develop and present new work and ideas. An active presence in the Bay Area for 35 years, the organization evolves in response to the needs of artists and the community, engaging the public in the artists' work. Activities range from arts education programs, exhibitions of local, regional, and international visual artists' work, public art projects, grants, and lectures, workshops, panel discussions, and performances. SoEx is dedicated to giving artists and youth—whether they are teaching, exhibiting, curating, or learning—an opportunity to realize ideas for projects that may not otherwise find support. Southern Exposure supports artists through three main program areas including the Exhibitions Program, Artists in Education Program and Alternative Exposure Grant Program/Artists Resources Program.

For more information go to **www.soex.org** or call **415-863-2141**

SUPPORT

This program is made possible through the generous support of **The Graue Family Foundation**

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SOEX OFF-SITE APPLICATION

ELIGIBILITY

Open to local, national and international artists, with a focus on supporting San Francisco Bay Area artists.

WHAT TO SUBMIT:

Submit 1 hard copy of each of these items.

- 1. Up to TWO forms of visual support material:** Up to twelve digital images—saved as JPEG files. (May not exceed 800 x 600 pixels 72 dpi). Each image file should be labeled or saved with your name and a number that corresponded to an annotated image list (see below).
- We are not accepting slides.

We are not accepting slides.

One DVD with up to three works or three excerpts of works. We will view up to five minutes of work total.

- 2. Annotated image list of your support materials:** Indicate artist name, title, year, medium, brief description of each work (digital image or video).
- 3. Artist statement.**
- No more than one page in length.
- 4. Current resume.**
- Include name, address, phone number and email address.
- 5. Proposal.**
- In one page or less, describe your preliminary idea for a public art project that you would like to develop. Include:

- Describe the work you are interested in making and demonstrate how your practice would translate into the public realm. Give details about the form your project will take. (If you are selected to develop your project, you may in consultation with SoEx develop a proposal for a different work.)

- The motivations for the work and concepts behind it.
- Suggest possible locations, types of locations, or a specific location you intend to use.

6. Optional.

- You may include a schematic or visual example of your project.

Burn digital copies of items 2 through 5 on to a CD and submit it along with a hard copy of your application. Please label the CD with your name, email, and phone number.

Submissions to SoEx Off-Site will not be returned.

Do not submit binders, folders or original artwork.

Complete this checklist and form and submit it with 1 hard copy of your application, work sample and digital version of your application burned onto CD or DVD:

NAME

ADDRESS

ADDRESS LINE 2

CITY / STATE / ZIP

PHONE

EMAIL

WEBSITE

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