

PASSIVE

Southern Exposure invites artists to submit work in response to a theme which we select to encourage as broad a range of artistic interpretation as possible. This year's theme, **PASSIVE/AGGRESSIVE**, was chosen in response to our current cultural, economic and political climate and reflects on how decisions are made when faced with extreme challenges. We invite artists to submit work that responds to this idea in some way, shape or form.

SOUTHERN EXPOSURE

AGGRESSIVE

PUBLIC ART/URBAN INTERVENTIONS DAY:
Sat, December 5, 2009, 11 am - 5 pm

FILM/VIDEO SCREENING:
Sun, December 6, 2009, 5 pm

SUBMISSIONS DEADLINE:
Sat, October 24, 2009, 6 pm

CALL FOR ENTRIES

Southern Exposure's Juried Film/Video Screening and Juried Public Art/Urban Interventions Day of works by Northern California artists.

RULES + INFORMATION

ENTRY FEE: NONE!

ELIGIBILITY: Open to all artists living in Northern California, north of King City and south of the Oregon border.

Southern Exposure presents the 2009 Juried Film/Video Screening and the Juried Public Art/Urban Interventions Day. This year's theme is **PASSIVE/AGGRESSIVE**. Both of these projects will feature new work by Northern California artists and have separate rules listed below.

JURIED FILM/VIDEO SCREENING

Films and videos must be completed within the past year. Artists must submit their work on DVD for jurying. If work is accepted, the work must be available for screening in DVD format. More than one film or video can be submitted for consideration, but the total running time of ALL SUBMISSIONS COMBINED must not exceed 15 minutes. Each submission must be labeled with artist name, contact info, title, a short synopsis of the submission and the total running time of the work. Please include a self-addressed stamped envelope if you would like SoEx to return your submission. Submissions will be discarded if no SASE is included.

DROP-OFF:

Entries may be hand delivered or mailed to Southern Exposure, 3030 20th St., San Francisco, CA 94110. All entries must be received no later than Saturday, October 24 by 6 pm. No exceptions. This is not a postmark deadline.

JURYING AND RETURN OF SUBMISSIONS:

Selected artists will be notified and posted on our website by Thursday, November 12, 2009. Non-selected artists will be emailed by Friday, November 13, 2009 and submissions will be returned by self-addressed stamped envelope.

JURIED PUBLIC ART/URBAN INTERVENTIONS DAY

Submit up to a one-page description of the proposed public project/intervention. Include in this description potential project location(s), logistical concerns around acquiring permissions for use or the wellbeing of artist(s) and participants and also a paragraph on how you imagine the public interfacing with the project.

DROP-OFF:

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JURYING AND RETURN OF SUBMISSIONS:

Selected artists will be notified and posted on our website by Tuesday, November 3, 2009. Non-selected artists will be emailed by Wednesday, November 4, 2009 and submissions will be returned by self-addressed stamped envelope.

Please also include at least one of the following: a DVD (3 minute limit), image, sketch or prototype of proposed project. The project/intervention must take place within walking distance of Southern Exposure (3030 20th St.): between 14th St. and Cesar Chavez St. and Potrero Ave. and Church St. Projects must be self-realized and presented to the public on Saturday, December 5, 2009 between 11am - 5pm. Please include a self-addressed stamped envelope if you would like SoEx to return your submission. Submissions will be discarded if no SASE is included.

Entry forms for **PASSIVE/AGGRESSIVE** can be found at locations throughout the Bay Area and can be downloaded on SoEx's website at www.soex.org. Contact SoEx's Exhibitions Program Manager, Maysoun Wazwaz at 415.869.2141 with questions or for more information.

JURIED EVENTS + INFORMATION

Join Southern Exposure and selected artists for an energetic weekend of projects.

JURIED PUBLIC ART/URBAN INTERVENTIONS DAY

Saturday, Dec. 5, 2009, 11 am - 5 pm

ADMISSION: FREE

LOCATION: Area surrounding Southern Exposure's 20th St. space. Visit soex.org to download a map of locations and a list of projects.

FILM/VIDEO SCREENING

Sunday, Dec. 6, 2009, 5 pm

ADMISSION: \$5 - \$10 sliding scale. Free for SoEx Members.

LOCATION: Artists Television Access (ATA), 992 Valencia St. at 21st St.

ABOUT THE JURORS

Andrea Grover / FILM/VIDEO SCREENING

Andrea Grover is an independent curator, artist and writer. In 1998, she founded Aurora Picture Show, a now recognized center for filmic art, that began in Grover's living room as "the world's most public home theater." She curated the first exhibition exploring the phenomenon of crowdsourcing in art (Phantom Captain, apexart, New York, 2006), and, with artist Jon Rubin, organized an exhibit in which worldwide participants created a photo-sharing album of their imaginings on Tehran (Never Been to Tehran, Parkinggallery, Tehran, Iran, 2008) She recently curated an evening of films for Dia Art Foundation at The Hispanic Society of America, New York. Presently she is organizing her research into cooperation and distributed thinking across disciplines. She has an MFA from the School of the Art Institute of Chicago, a BFA from Syracuse University and was a Core Fellow in residence at The Museum of Fine Arts, Houston. For more information on Grover visit www.andreagrover.com.

Jeannene Przyblyski / JURIED PUBLIC ART/URBAN INTERVENTIONS DAY

Jeannene Przyblyski is an artist, historian and urban strategist. She earned her Ph.D. in Art History from the University of California, Berkeley, and is associate professor in the School of Interdisciplinary Studies at San Francisco Art Institute, where she also chairs the program in the History and Theory of Contemporary Art. Przyblyski has published widely on art, photography and urbanism in the 19th, 20th and 21st centuries. In 2001, she founded the San Francisco Bureau of Urban Secrets, a visual arts and urbanism think tank that incubates and promotes art and other public interventions in city life. Bureau projects focusing on the urban landscape have included Urban Essence: the Scent of San Francisco, a historic trail re-purposing action entitled Travels with Carlos and Anza: A Brief Explorer's Guide to a Few Missing Monuments, and Comings & Goings: 2 Backwards Journeys thru Land's End, a wayfinding and timetravelling audio experience commissioned by Southern Exposure. Most recently, A Lover's Line thru the Presidio was commissioned by Yerba Buena Center for the Arts in conjunction with Bay Area Now 5/Ground Scores. The project received the highest award for media excellence by the Association of Partners for Public Lands and continues to be hosted onsite by the Presidio Trust.

ENTRY FORM

Include with Submission

NAME _____ ENTRY # _____
ADDRESS _____
CITY/STATE _____ ZIP _____
HOME PHONE _____ MOBILE PHONE _____
EMAIL ADDRESS _____

Which component are you submitting work to? Choose one:
 FILM/VIDEO SCREENING PUBLIC ART/URBAN INTERVENTIONS DAY

Title of Work (list all film/video titles here) _____

YEAR _____ MEDIUM _____

LENGTH (if applicable) _____

Join SoEx this fall for the inaugural season of programs, events, projects, and opportunities at our new space on 20th Street.

Go to WWW.SOEX.ORG to become a part of SoEx.

**SOUTHERN
EXPOSURE**

3030 20th Street
San Francisco, CA 94110
T 415.863.2141 F 415.863.1841

Generous support for SoEx's inaugural season of exhibitions is provided by Grants for the Arts/San Francisco Hotel Tax Fund, the National Endowment for the Arts, the Bernard Osher Foundation, the Andy Warhol Foundation for the Visual Arts, the Phyllis C. Wattis Foundation and SoEx's Members.

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